



2018 ANNUAL REPORT OF SEE CONSERVATION



SEE CONSERVATION

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Founded on June 5th, 2004, SEE (Society of Entrepreneurs and Ecology) is a ground-breaking non-governmental organization aiming to protect environment. It was the first environmental protection NGO in China with a membership comprised mainly of entrepreneurs who are dedicated to advance enterprise social responsibility.

In 2008, SEE Foundation, registered as Beijing Entrepreneur Environmental Protection Foundation, was established with the mission of supporting and nurturing Chinese environmental civil society organizations, and facilitating a learning platform for entrepreneurs, NGOs and the public to engage in environmental protection and sustainable development. At the end of 2014, SEE Foundation became a public fundraising foundation working on three main areas, namely desertification control, pollution prevention and green supply chains, as well as ecosystem conservation and nature education. While the scope of its work continues to expand, SEE Foundation is firmly committed to supporting the environmental cause of China's civil society.

In 2018, SEE launched the "Aleshan Foundation" (private foundation) to provide sustainable funding for environmental organizations and projects.

In order to promote the development of in situ conservation programs, SEE has established 23 environment protection centers and successively launched and established local environmental conservation foundations, social organizations and social enterprises such as Shenzhen Mangrove Wetlands Conservation Foundation, Changjiang Conservation Foundation, Guangzhou Enterprise Environment Protection Industry Association, Xi'an Entrepreneurs Environmental Conservation Foundation, Taiwan Environment-friendly Association, SEE Environmental and Philanthropy Institute, Alxa Environmental Industry Association, Beijing You Will SEE Eco-Agri Co., Ltd. etc., to enhance a steady development of environmental protection throughout the country.

With over 900 entrepreneur members, SEE currently runs a total of 23 regional project centers that support the environmental protection work of more than 550 Chinese civil society organizations.

SEE expects to maximize the value of its social platform and inspire more and more people to participate in environmental protection, while securing the continued growth and optimization of resources from entrepreneurs and society for a better environment.

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Let's Join Our Efforts

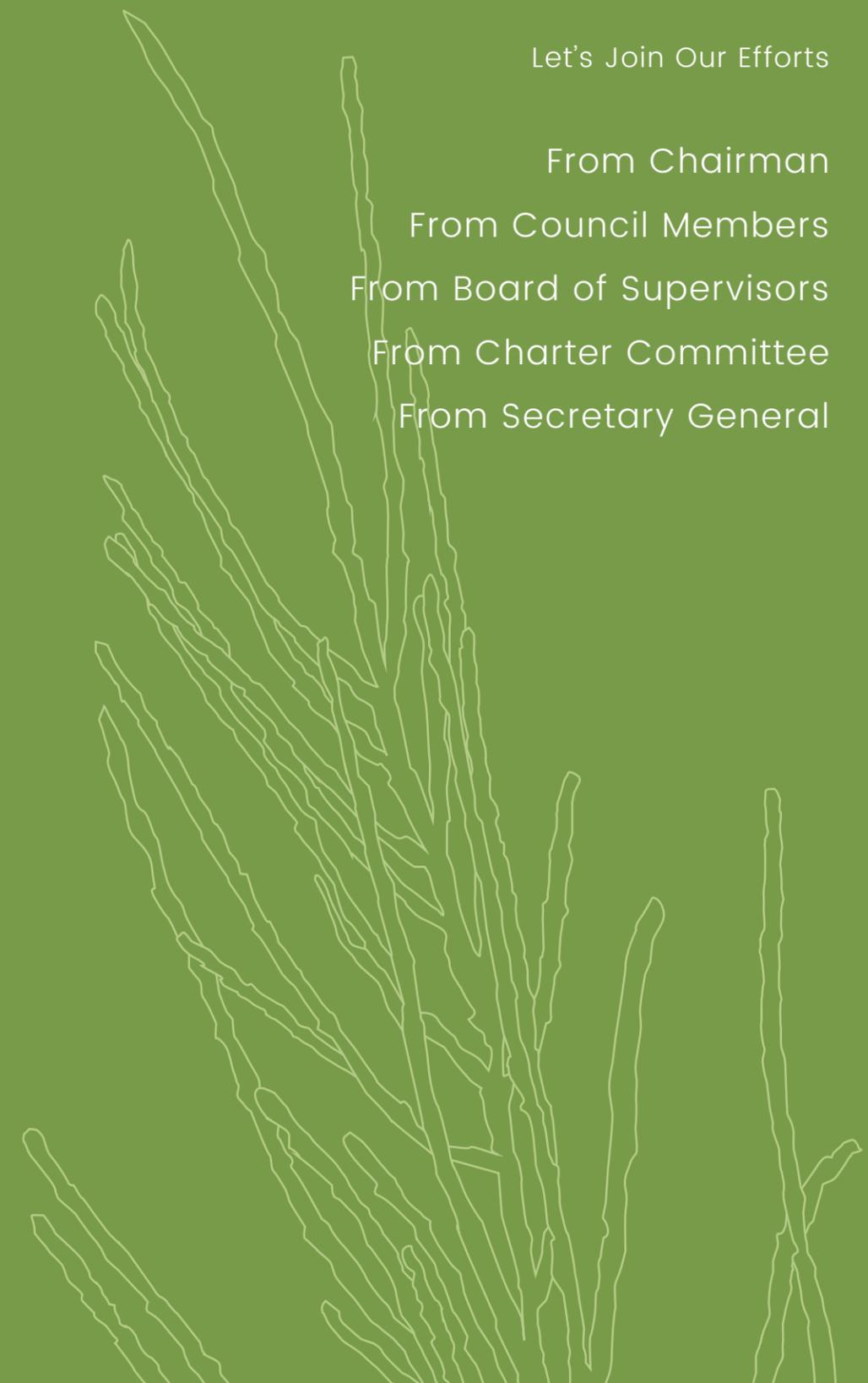
From Chairman

From Council Members

From Board of Supervisors

From Charter Committee

From Secretary General



Messages from Chairman



AI Luming
Chairman, SEE Conservation

2018 was another year of fulfilment for SEE. This year marks the 40th anniversary of China's reform and opening-up. These forty years have witnessed the growth and development of Chinese entrepreneurs. What's more, these forty years has been a great journey where the spirit of modern Chinese entrepreneurs has developed and thrived from scratch and where the entrepreneurs have learned to take on their social responsibilities. For them, it is their instinct to develop their own businesses, and their duty to shoulder more social responsibilities. Combining the operation and management of enterprises with the environmental public welfare is not only an innovation, but also can create greater value.

The initial intention and ambition of SEE is to seek for long-term solutions to environmental problems. Looking back, it is this initial intention that brings us together to safeguard our beautiful home. China's outstanding entrepreneurs with good sense of social responsibility have gathered together in SEE to carry on and spread the ideal of serving public interest. More than 900 entrepreneur members from various sectors have been producing active voices as one group in different environmental fields throughout the country.

Year 2018 was the first year for the seventh governance team to perform their duties. The SEE Council launched field surveys and interviews right away on the adjustment and upgrading of SEE's strategic plan for a better and healthy development. At the General Meeting of the same year, a resolution was passed for SEE Conservation to shift from a General Meeting system to a General Representative Meeting system. This signifies a momentous transformation in SEE Conservation's governance structure.

Year 2018 was the year when SEE accelerated its mechanism construction process. We have gradually developed and refined a mechanism centring on the project centres where entrepreneur members are able to give full play to their talents and resources and have in-depth engagement in local environmental actions and governance. With eight new project centers, a total of 23 project centres have been exploring or consolidating environmental initiatives that suit their realities, integrating with local governments, enterprises, NGOs and the public to protect our environment.

2018 was also an innovative and progressing year for SEE. We initiated the establishment of SEE Environmental and Philanthropy Institute with the purpose of nurturing visionary business leaders and philanthropic leaders in all sectors. We also set up Aleshan Foundation in the same year in Shenzhen with the hope to provide sustainable financial sources for public interest projects, to preserve and even increase the asset value of China's NGOs, and to blaze a trail for innovation.

2018 marks the 10th anniversary of SEE Foundation. Under the support of all project centers and members, the financing structure of the SEE Foundation has been stabilized. Meanwhile, it never stops looking for new opportunities and expanding financing channels. It has reached a new height in engagement of environmental conservation projects.

In 2018, SEE accelerated the pace for its internationalisation. It continued and actively conducted multi-dimensional international exchange and cooperation, established friendly partnerships with many international organisations and enhanced the international influence of its brand.

In 2018, SEE received more public attention and support. With 14-year dedication to environmental protection and 10-year exploration of building socialised platforms for environmental protection, SEE is constantly making progress and breakthroughs toward its maturity. With its unremitting efforts, SEE has won the trust and participation of the public and its influence continues to expand. I would like to extend my gratitude to all organizations and individuals that have made contributions to SEE Foundation; to the 7th Governance Team who have been performing their duties diligently; to member entrepreneurs who have integrated resources and continuously reached consensus; to the professional, passionate, and energetic execution team which has always been upholding the environmental conservation ideal and passion for public benefit; to the NGOs on environmental conservation, local government, and farmers and herdsman; to every donor and volunteer, as well as the media colleagues paying attention to the environmental conservation concept of SEE Foundation. We share a same goal, and that's the key for us to go further together!

2018 was a year of splendour. Yet time stops for no one. Year 2019 is the 15th anniversary of SEE Conservation. The charm of these 15 years has led the Chinese entrepreneurs into the non-profit realm of environmental protection as a social stratum, created a path to create values and solve social problems with business thinking, and sustained the exploration along this path. No matter how far the journey will take us, let us continue to travel together, united in our intention to serve public interest. Shoulder by shoulder with the like-minded, we strive to bring substantial positive changes to the ecological environment and to leave future generations a home with blue sky, green land and clear water.



QIAN Xiaohua

Council Member, SEE Conservation
SEE's 6th Chairman

In 2018 my term as the President of SEE came to an end and I became SEE's "former" president. SEE is China's largest environmental organisation of entrepreneurs, and this was its sixth smooth handover because everything was carried out in accordance with SEE Charter. The Charter was revised in 2016 when I was still in office, and the term of the President was changed to three years. But this change would only take effect from the new president in order to prevent the incumbent president from abusing the power to extend his own term. At SEE, the Charter is the "constitution" of the organisation and must be absolutely obeyed. And we must constantly beware of the abuse of power. Observing the Charter, I continued to serve SEE as a Council member after stepping down, under the leadership of President AI Luming.

In 2018, SEE continued its strategy of entrepreneurs taking environmental actions locally and set up project centres across the country. In January we went to Nanning, the Green City, to set up Guangxi Project centre to protect the white-headed langur (*Trachypithecus poliocephalus*). In April, we flew to Sichuan to set up Sichuan Project centre to take pandas home. In May a new project centre was set up in Chongqing to support local NGOs to monitor and prevent the pollution in the Yangtze River and the Jialing River. In August, after a one-week field visit to the headwaters of the Yangtze and the Yellow Rivers at 4,200 metres above sea level on the Qinghai-Tibet Plateau, Sanjiangyuan Project centre was set up in Xining City. This would further align the conservation work that SEE has persisted for five years with the promotion of the Sanjiangyuan National Park. In September we headed north to Harbin to open up Heilongjiang Project centre, and then went westward into Yinchuan to set up Ningxia Project centre. In October I returned to my hometown and participated as a founding member in the establishment of Zhejiang Project centre, where the promotion of garbage classification becomes the main task. SEE's annual member assembly was held in November, and there were heated debates about the big revisions to the Charter. In December and then January 2019 we went on to set up Poyanghu Project centre in Jiangxi Province and Taihu Project centre in Jiangsu Province.

SEE advocates for entrepreneurs to take local environmental actions. Its fundamental purpose is to motivate more entrepreneurs to take initiatives and bring into play their unique talents in leveraging resources so that they will be able to mobilise the public and support NGOs in their environmental and conservation efforts. SEE project centres in essence embody the initiative and the self-governance of entrepreneurs in local environmental activities. The Council has left 50% of the local membership fee to the discretion of the working committees of each project centre. They can also raise fund for local environmental initiatives in the name of SEE Foundation and manage on their own the local SEE projects. The working committees are elected by local members to lead local entrepreneurs in identifying and guiding environmental projects, supporting NGOs and mobilising the public to take local environmental actions.

It has been 15 years since SEE Conservation was established. "To unite in the spirit of entrepreneurship for a better environment" has been and will always be our mission. A social organisation where entrepreneurs initiate and manage projects on their own is also a useful experiment to promote social development.



REN Zhiqiang

Council Member, SEE Conservation
SEE's 5th Chairman

Beijing was almost completely dominated by sandstorm in that winter and the following spring. The blue sky was not to be seen. You couldn't see across the street, nor the faces of passengers because their faces were fully covered. Inspired by an impulsive call of Liu Xiaoguang, a group of entrepreneurs who knew little about natural sciences back then decided to march toward Alxa. They were determined to challenge the sandstorm that had swept through Beijing and wanted to fight against and solve the looming desertification.

The desert in June was golden under the sun and stretched as far as the eye can see. The rolling sand dunes sneered at these ignorant intruders, warning these city-dwellers with the bumpy roads not to meddle with the desert.

The arguing and the anger in the yurt that night were so loud that even the stars in the sky were awakened and surrounded to watch. A group of half strangers went all out in order to "unite for public interest". When the sun rose above the horizon, these people finally came to understand that democracy is not just about one vote and what matters more is the freedom of speech. It is to allow free expression of one's mind and then to influence the votes.

The common aspiration to protection the environment has brought together this group of people from different sectors and industries and of different ethnicities and nationalities. Having grown up in different political states and different cultures, they yet held the same wishes – to defend the earth which human depends on with love and devotion, to improve the common living environment, and to "unite in the spirit of entrepreneurship for a better environment." This is an invincible force derived from dozens of people to motivate several hundred million people to engage in the same cause. This powerful trend has been broadcasting the ideals of environmental protection from the Tengger Desert to all over the country, and now to the world.

We know the strengths of these dozens of people are minute, even insignificant compared with the endless desert they faced with. But the seeds of dozen lives germinate, grow, and bear fruits. They then can grow into forests and forests can further expand into oases, just like a single spark can start a prairie fire. Eventually the landscape will be transformed. The deserts will be confined to localised areas and they will no longer hurt the fellow countrymen thousand miles away or aggravate the environment on the planet.

This small boat that once drifted alone in the ocean of sand has established a strong fleet in 24 provinces and cities across the country. Together, they safeguard the green mountains and clean waters of their motherland.

In the past 15 years, numerous people made donations to the cause. Nearly one thousand members dedicated themselves in national and local conservation initiatives. The 100 Million Suosuo project is halfway through, fixating moving sand dunes. The water-saving millets have brought the drip irrigation technology from Israel to Yaoba oasis and the technology continues to expand. Noah's Ark has sailed from one site to broader terrains. The Free Flying Wings has soared into higher and further sky from the coastal and the inland areas. Smiles of various fish in big rivers can also be seen in the fishermen's faces. Various animals, from the giant panda to the snub-nosed monkey, have returned to the bosom of people and become friends with people. The mangroves accompanied by sea waves extend along the coast from Shenzhen up north to Fujian and Shanghai. Air quality and discharge of pollutants are under wider supervision. Green supply chain and green finance enable the seeds to grow at the very source. More and more NGOs have won the interest and attention of the public. In the fullness of time, the candlelight in the desert has set the whole country ablaze.

What matters in the end is not what we have done, but rather what we have left to the world. Our joint efforts are passing on the spirit of entrepreneurship and leaving a better environment to future generations. No matter how much challenges ahead, we believe more and more entrepreneurs and common people will join us on the journey. Together, we will be extraordinary!

In the new year, let's continue to strive for the healthy growth of mankind and embark on a new journey.

Messages from Council Members



2018 was the first year for the new governance team to perform its duties. SEE has made steady progresses this year as planned, with 8 new project centres and nearly 1000 members in total. As the council member in charge of communications and fundraising, I certainly felt a lot of pressure over this year. With the support of SEE members and colleagues at the Secretariat, I was able to make some achievements, but there are still rooms for further improvement. Year 2019 might be more difficult and filled with challenges. The constructive advices and suggestions from our dear members are undoubtedly valuable to us. I will make more efforts in 2019 with the team to win more public support for SEE and to achieve breakthrough in fundraising. I believe that hard work will be rewarded. The support and encouragement from the members are great impetuses. Together, we will be extraordinary.

DONG Guoqiang, Vice Chair, SEE Conservation

2018 was a year of great development for our project centres – now we have a total of 23 project centres. It was also the year when the centres explored and finalised their local environmental projects. It is in 2018 that SEE accelerated the decentralisation of projects implementation to the project centres. Experiments were made to share SEE's brand projects such as Free Flying Wings and Growing Up Together with various project centres, while the centres also made joint efforts to promote certain projects and activities, such as the Green Supply Chain Project.

Our work focus of 2019 continues to be supporting the project centres in developing environmental projects. First priority will be to provide training to the members and the working committees through SEE Environmental and Philanthropy Institute so that they will be able to increase their capacity in project development and management as soon as possible. Meanwhile, we will assist the centres in implementing their projects on the ground, making effective use of the resources of the headquarters' brand projects. Embarking on the new journey in 2019, each project centre is like the SEE at its very beginning. We will concentrate on local environment needs, unite the strength of each member, and make our contribution to preserving the green mountains and clear waters of our motherland.

WANG Jigang, Vice Chairman, SEE Conservation



The 14-year journey has developed SEE into the first priority platform for entrepreneurs to learn, to engage, and to have in-depth engagement in environmental protection. Starting from combating desertification, entrepreneurs on both sides of the Taiwan Straits together with more than 900 members across the country took the lead in implementing and advocating green transformation, promoting green concepts, and fulfilling social responsibilities. At the same time, the project centres carried out local environmental projects, supported and united NGOs to implement projects serving the public interest, and collaborated to increase the capacity in environmental governance and accelerate environment improvement.

What is further gratifying is that on this environmental platform of social participation, every individual and every tiny force are making their efforts to make this planet more beautiful. That is also why we are in awe and gratitude for the mighty power that has gathered under the common goal.

SHEN Peiling, Council Member, SEE Conservation

SEE is a platform for Chinese entrepreneurs to participate in public affairs and learn how to engage in environmental protection. In 2018 the number of our membership of entrepreneurs has grown to over 900. Every SEE member is well established in his/her business field and has distinct experiences and stories of success. Yet how to transfer these experiences to a NGO so that the spirit of entrepreneurship and business efficiency can be incorporated into public organisations where democratic consultation is needed? It is what SEE entrepreneurs have been exploring over the years. Internally we never want for arguments and debates; many of us can argue strongly for a seemingly insignificant rule. We argue, but we do not fall apart. To me, this is extremely precious – we have full discussions, we find common ground, and we move forward. According to Chinese belief, one shall be able to stand firm at the age of 30. SEE is only halfway through the path. The road ahead of us is never easy and smooth and we will encounter more difficulties and challenge. We can only wish that we shall continue to work hard and forge ahead.

XUE Jian, Council Member, SEE Conservation





I joined SEE Conservation in 2009 and became a life member in 2019. I witnessed the decade of steady growth of the organisation, and it was also the decade of my personal growth where I have transformed from an entrepreneur to a person dedicated to serving the public interest. I am grateful to SEE for providing opportunities and a platform to each and every member to grow and develop, and to the advices, the guidance and the company of the seniors in SEE. We can be extraordinary only when we are together. I look forward to the next 10 years!

SUN Lili, Council Member, SEE Conservation

SEE is an extremely magical NGO, the only one of the kind in the world. She has almost 1,000 entrepreneur members who are making selfless contributions to the environmental protection cause. She has only one decentralised headquarters and is growing rapidly. Like a teenager who is growing up with vigor and undergoing growing pains, she started to deliberate questions such as "who am I?", "Where did I come from?", "Where am I going?" No one can define who she is and what she will be like when she grows up. She is evolving with steady and sturdy development.

This is who we are – a self-governed and decentralized "ecological" organisation which keeps evolving.

Let us feel the pulse of her development and experience the path of her evolution. Let us assist, promote, and participate in her iterations. Let us help her through her growing pains. Self-realisation will bring about collective attainments.

WANG Zhixin, Council Member, SEE Conservation



2018 was the first year for the Strategy Committee of the seventh governance team to perform its duties. It is gratifying that we have reached agreement on SEE's mission, vision, values, strategic goals and niche as well as its organisational structure. "We believe that there is only one earth and that human beings are just a part of the earth. We advocate science and rationality, market logic, and bottom-up constructive responses to environmental problems. We hope to become the most important practitioner of building an environmentally friendly society in China and of actions serving the public interest."

YAN Ming, Council Member, SEE Conservation

Public interest is not a ready-processed grain but a seed that needs sowing and watering. 2018 was the 14th year of SEE Conservation. It started with a seed of hope sown by dozens of entrepreneur pioneers and now has become suosuos in the endless desert, the Noah's Ark on barren lands, animal faces with reappearing smiles, and the emerging mangroves along the coast.

SEE's nearly 1000 entrepreneur members united more than ten thousands people to reclaim desert into oases, to turn white papers into painting scrolls, and to illuminate dark nights. We hope, in the future, that the spirit of democracy and serving the public upheld by SEE entrepreneurs will cover the entire 9.6 million square kilometres of our motherland so that the world will be able to see the Green China.

LIU Xin, Council Member, SEE Conservation



Message from the Board of Supervisors



Mr. Yang Peng writes in his book, United for Public Interest, that it can be seen from the ever-growing membership of SEE that the entrepreneurs like such a model of governance. They approve of SEE's culture and system of equal participation, transparency, fair competition, democratic decision-making, and management by charter." I very much agree with this statement. SEE has been able to come all the way to become the largest and the most influential environmental NGO in China. It is not only because we have the same dedication to the cause of environmental protection and awakening of public environmental awareness, but also because SEE enjoys its member's recognition of its governance model.

As the 7th Chair of the Board of Supervisors, I will continue to take all the supervisors with me and we will follow the stipulations of the Charter as always to supervise the performance of the Council, the internal control and management, financial management, and other aspects. We will also continue to pay close attention to the implementation of the strategy, in return for SEE members' trust and support of us.

ZHOU Zhou, Chair of Board of Supervisors, SEE Conservation

Message from the Charter Committee



The Charter's Committee comprised of three lawyers is the strongest professional legal team in the history of SEE's governance team. Efforts are needed to combine the professional thinking of lawyers with the spirit of entrepreneurship so that, with the complementary strengths, SEE's fundamental system and organisational governance can be further refined. SEE has had 14 years of rapid development with nearly 1000 members and 23 project centres across the country. It is up to this governance team, especially the Charter's Committee, to timely bring in the member congress system, to review SEE Conservation's internal organisational structure and governance mechanism in relation to SEE Foundation and other affiliates, and to implement the corresponding changes in the strategy, structure and governance of SEE as one NGO.

YAN Jun, Chair of the Charter Committee, SEE Conservation

Message from Secretary General



In 2018, the Secretariat welcomed the new governance team for SEE Conservation after a smooth transition from its predecessor. The new governance team focuses on promoting the development of the project centres, decentralising fund and projects to the project centres, establishing SEE Environmental and Philanthropy Institute to develop professional forces for the cause, and setting up a private foundation for sustainability of funding the initiatives serving the public interest. As the membership grows, the system also changed from a General Meeting system to a General Representative Meeting system. The Secretariat adapted swiftly to the new requirements and actively carried out the tasks designated by the governance team. It has been a great learning experience for us and we withstood the tests. Of course there are also new challenges that demand us to constantly learn and improve. In the new year, we will further strengthen the capacities of the team to escort and safeguard the rapid development of China's largest environmental platform of entrepreneurs. Together, we are building a beautiful home.

ZHANG Yuan, Secretary General, SEE Conservation



Highlights of the Year

Power of Exemplars, Persistence of Initial Intentions

SEE membership continued to grow rapidly in 2018 with another 274 entrepreneurs joined SEE to advocate green ideals and promote entrepreneurs to fulfil their social responsibilities. By 31 December 2018, the number of SEE membership has grown to 931. At the same time 11 members were upgraded to life members, which totalled 72 people. Bearing in mind their initial intentions, the entrepreneur members stayed together and made their own contribution to safeguard the environment of their hometowns.

This year a large amount of young generation of entrepreneurs continued to join in SEE. The 931 members, ranging from seniors born in the 1940s to youths born in 2000s, all actively participated in environmental actions and hence passed on the initial intention of SEE of serving the public interest. There are even members who are fathers and their children, mothers and their children, sisters, and husbands and wives. They set examples with their own actions of practitioners in pursuit of serving the public interest under the common mission of environmental protection.

Building the Mechanism, Promoting Local Initiatives

In 2018, SEE set up another eight project centres of Guangxi, Sichuan, Chongqing, Heilongjiang, Sanjiangyuan, Ningxia, Zhejiang and Poyang Lake. Since the first project centre was set up in November 2009, this year SEE saw the fastest development of its project centres under the strategy of "being built upon but not confined to SEE". By the end of 2018, SEE has established 23 project centres that have become its main force to advance environmental protection.

With the development of project centres, the governance team proposed to decentralise projects from the headquarters to the project centres and to progres-

sively build and improve a mechanism with the project centres at its core. This will enable entrepreneur members to have in-depth engagement in their local environmental governance and to give full play to the expertise and resources of local entrepreneurs. The 23 project centres have also been exploring or consolidating environmental initiatives that suit their realities, integrating with local governments, enterprises, NGOs and the public to protect our environment. SEE's ideals of environmental protection will continue to spread over the country.

On the general meeting of the 7th Governance Team in its first year, a resolution was passed for SEE Conservation to shift from a member assembly system to a member representative assembly system. This signifies a momentous transformation in SEE Conservation's governance structure.

Supporting the Future of Public Interest, Creating a Model in the Industry

In order to promote SEE's membership growth, institutional construction and the spread of its spirit, SEE Conservation launched on 16 September 2018 the SEE Environmental and Philanthropy Institute. The Institute offers a series of training courses to SEE members, innovative entrepreneurs, and the forefront staff working at SEE-funded environment NGOs and projects, with a view to nurture visionary business leaders and philanthropic leaders in all sectors.

Meanwhile, in order to sustain the support to NGOs and their projects, SEE Conservation initiated the establishment of Shenzhen Aleshan Foundation on 24 October 2018. The Aleshan Foundation brings into play entrepreneurs' resourcefulness and innovative spirit and employs a variety of approaches of value preservation and appreciation. It creates an exemplary model and an innovative path for assets sustainability of China's NGO and charitable organisations.



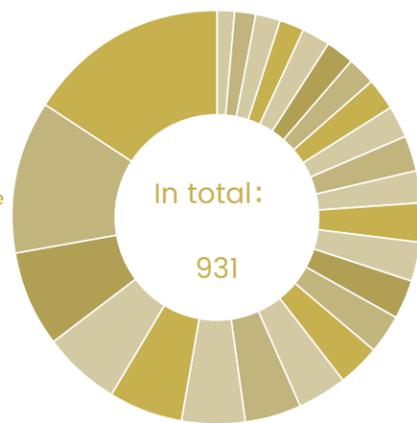
Membership Development



In 2018 SEE had 274 new members, and set up 8 new project centres of Guangxi, Sichuan, Chongqing, Heilongjiang, Sanjiangyuan, Ningxia, Zhejiang, and Poyang Lake. By the end of 2018, SEE had 23 project centres (PC) across the country.

SEE Membership (as of 31 December 2018)

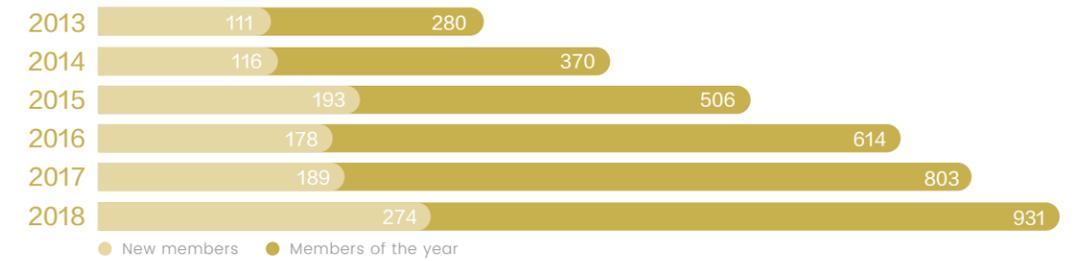
16.0%	149	North China Project Centre
11.8%	110	East China Project Centre
7.6%	71	Hubei Project Centre
6.0%	56	Pearl River Project Centre
5.9%	55	Shenzhen – Hong Kong Project Centre
4.9%	46	Shandong Project Centre
4.6%	43	Northwest Project Centre
3.7%	34	Sichuan Project Centre
3.5%	33	Zhejiang Project Centre
3.0%	28	Inner Mongolia Project Centre
3.0%	28	Guangxi Project Centre
3.0%	28	Hunan Project Centre



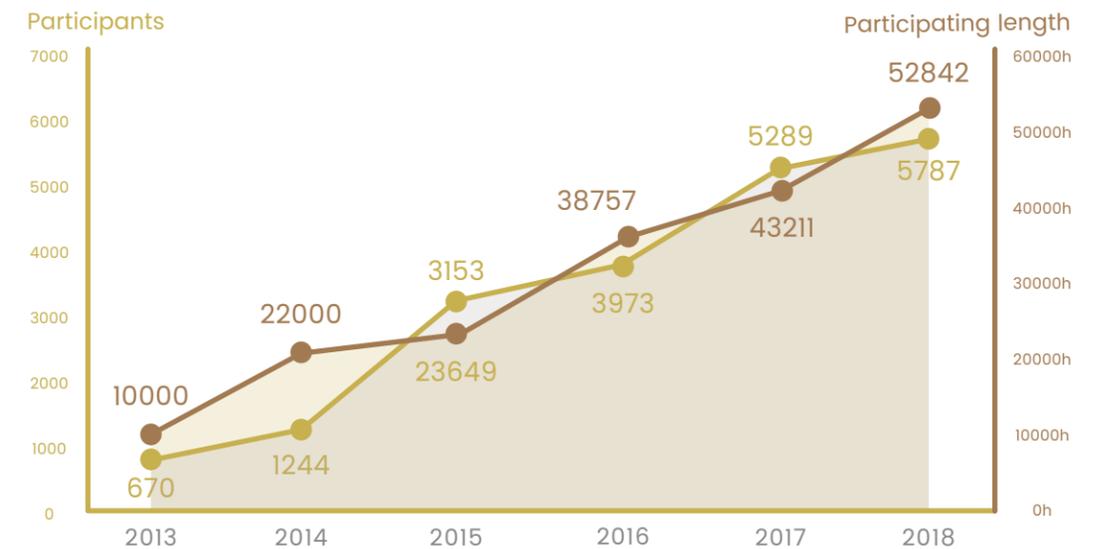
Chongqing Project Centre	28	3.0%
Fujian Project Centre	25	2.7%
Sanjiangyuan Project Centre	25	2.7%
Ningxia Project Centre	23	2.5%
Poyang Lake Project Centre	23	2.5%
Southwest Project Centre	22	2.4%
Henan Project Centre	21	2.3%
Taiwan Project Centre	19	2.0%
Anhui Project Centre	19	2.0%
Heilongjiang Project Centre	18	1.9%
Shanxi Project Centre	15	1.6%
Liaoning (Preparing) + Taihu (Preparing)	4+8	1.3%

Member Engagement

SEE Membership changes

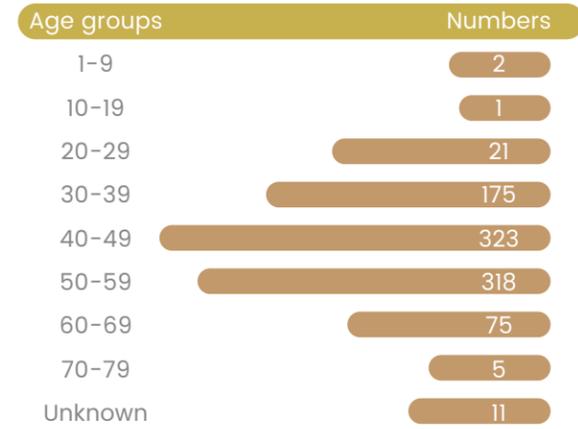


Participating members and length



Overview of SEE Members

Member's age



Member's gender



Industries of Members' Business

(There might be duplicate calculation since the main businesses of the member enterprises involve multiple fields.)

Industry composition



Others include: NGOs, energy, road & transportation, garment & textile, tourism, agriculture, auction, jewellery, mining, etc

After 14 years of development, SEE has 931 members coming from industries including real estate, finance, manufacturing, advertising and media, environmental protection, medical care, law, education, and catering. Incomplete statistics show that 117 enterprises are listed on domestic and foreign stock exchanges, accounting for 11% of the total.

In addition to making remarkable economic contributions, SEE members actively participate in the process of promoting environmental policies. 74 of them are representatives at the national, provincial and municipal people's congresses, and up to 113 SEE members are also members of CPPCC committees. They offer advices and suggestions on environmental issues at national and local "Two Sessions" to awaken people's environmental awareness and affect more people to participate in environmental actions.

Life Member

According to Article 16 of SEE Conservation Charter, when an individual's membership reaches 10 year, he/she will be automatically upgraded to life member.

A life member can enjoy membership rights for life and no longer need to pay the membership fee. However, he/she should actively participate in the activities organised by SEE Conservation, and such participation should be no less than once a year.

New life members in 2018 (in order of the last payment of membership fee) (Total: 11 people)



ZHONG Gang
President of VNU Exhibition Asia



LI Wei
Council Chair, Green Pine Care Foundation



PAN Shiyi
Chairman of Soho China



JIN Yicheng
Chairman of Shanghai Jingdong Construction Development Co., Ltd.



WANG Jing
Chair and President of Tread Holding Group Co., Ltd.



ZHANG Min
board member of Eldo International Holding (Chengdu) Limited.



CHEN Jian
Beijing Hongjian Hengtong Investment Co., Ltd.



ZHANG Weijun
individual member, Leadership Coach



LAI Jianxiang
Chairman of Guangzhou Liuxingmei Fashion & Commercial Co., Ltd.



XU Lei
Chairman of Yunnan Metropolitan Real Estate Development Co., Ltd.



SHI Xiaohua
board member and Manager-General of Shenzhen Manjia Technology Development Co., Ltd.

SEE Presidents from 2004-2020

LIU Xiaoguang WANG Shi HAN Jiahuan FENG Lun REN Zhiqiang QIAN Xiaohua AI Luming

Founding and Life Members (in order of Chinese phonetic alphabet Total: 42)

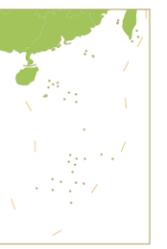
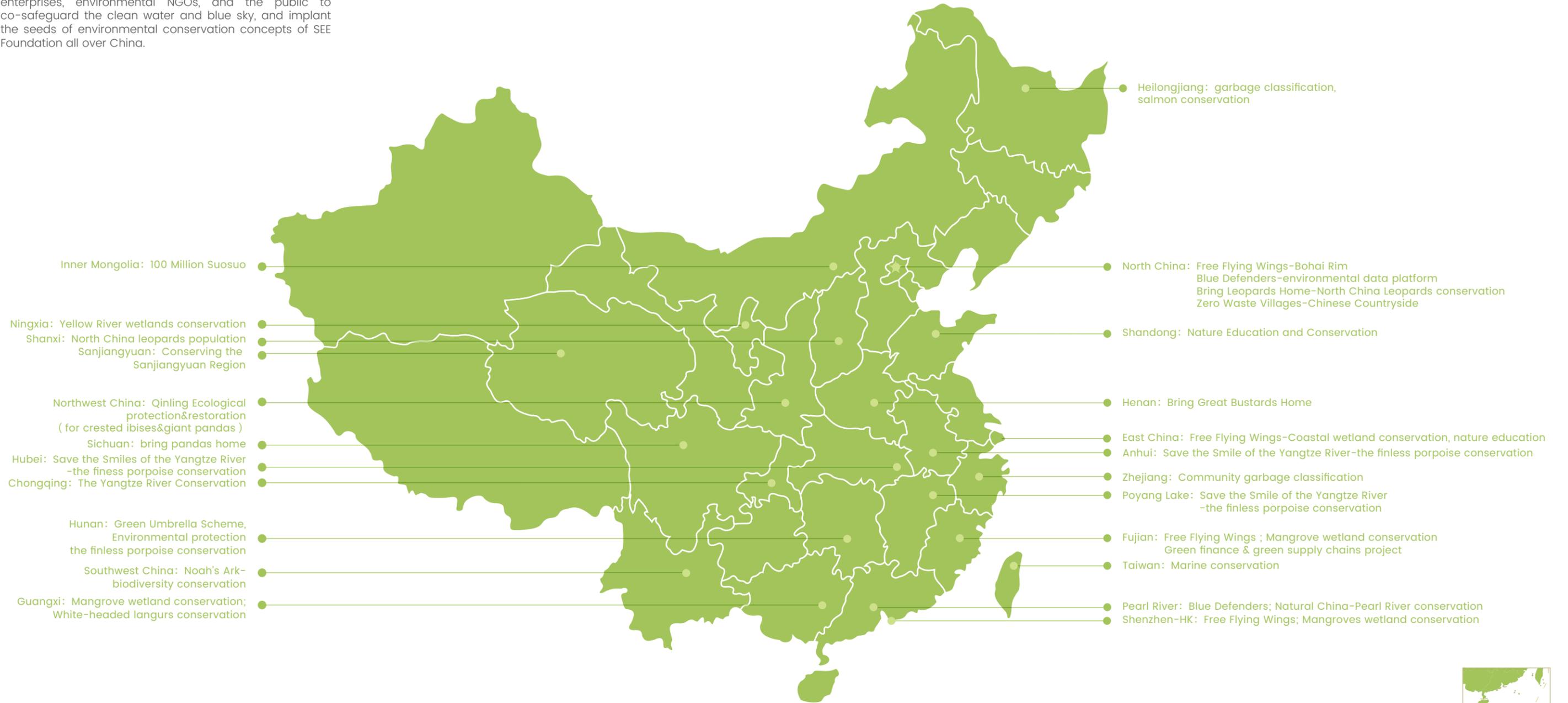
CHEN Dongsheng	CHEN Jun	CHEN Taiming	CHEN Zhiyuan	DING Ligu	DAI Zhikang	FENG Jun
FENG Lun	FENG Yuliang	GUO Guangchang	HAN Jiahuan	HOU Shoufa	HU Baosen	JIAO Jialiang
LI Mouwei	LIN Cangsheng	LIN Baili	LIN Rongqiang	LIU Xiaoguang	LIU Chuanzhi	PAN Shiyi
REN Zhiqiang	SHEN Ningchen	SHI Yuzhu	SONG Jun	WANG Shi	WANG Weijia	WANG Wenjing
WANG Zhongjun	WU Yigui	WU Ying	WU Kegang	XUAN Jiansheng	YANG Lichuan	YIN Yanliang
YU Jiandong	ZHANG Honghai	ZHANG Mingeng	ZHANG Shuxin	ZHAO Min	ZHOU Junji	ZHOU Zhou

Life Members (in order of Chinese phonetic alphabet Total: 20)

CHEN Jinsong	CHEN Liangsheng	HUANG Changwei	HONG Mingji	LI Jun	LIANG Tianlong	LIU Xiaogang
LIN Jie	PAN Shengshen	QI Hongbo	QIAN Xiaohua	TONG Shumeng	WAN Jie	XING Yan
ZHANG Yue	ZHANG Zaidong	ZHANG Qizheng	ZHENG Xueqing	ZHENG Yingbin	ZHOU Qingzhi	

SEE's Environmental Conservation Projects Throughout China

By the end of 2018, 23 regional project centers have become the main force of SEE Foundation in promoting environmental conservation. All centers have explored and consolidated their projects that are suitable to their own situations. Besides, they have partnered with the local governments, enterprises, environmental NGOs, and the public to co-safeguard the clean water and blue sky, and implant the seeds of environmental conservation concepts of SEE Foundation all over China.



Shenzhen – Hong Kong Project Centre

Established in November 2009, the Shenzhen – Hong Kong Centre covers members in Shenzhen, Hong Kong and the surrounding areas and mobilises the entrepreneurs in Shenzhen and Hong Kong to participate in environmental protection and contribute their time and wisdom. At the same time, as one initiator of Shenzhen's Mangrove Wetlands Conservation Foundation (MCF), the Centre also entrusts MCF to implement its projects of coastal wetlands conservation on the ground and to build a platform of socialised conservation and education featured with participation of governments, enterprises, the public and NGOs. By the end of 2018, the Centre has 55 members.

Project Progress

July 2012 SEE Conservation, environmentally enthusiastic entrepreneurs and relevant authorities in Shenzhen established the Shenzhen Mangrove Wetlands Conservation Foundation (MCF) that is dedicated to the protection and preservation of coastal wetlands represented by mangroves in South China. The field implementation of the Centre's projects is also integrated with MCF.



Futian Mangrove Eco-park



© MCF

Developing wetland conservation manuals

In 2018, in addition to continue its solid work in wetland management in Futian Mangrove Reserve and Futian Mangrove Eco-Park, MCF's Wetland Conservation Division reviewed wetland conservation working process and developed a series of manuals of work modules, including Ecological Monitoring Manual, Management of Invasive Alien Species, Manual on Mangrove Replanting, Wetland Conservation and Management Planning, Restoration of Coastal Wetlands as Waterbird Habitats. The manuals provided case studies on the biodiversity survey, monitoring and research MCF conducted in the coast wetlands in the past three years and reviewed the methods of and experiences in habitat management planning and practices in protected areas. They provide technical assistance to MCF's conservation model of socialised participation.

Futian Mangrove Eco-Park won awards in three years for excellence in management

Futian Mangrove Eco-Park, entrusted with MCF, achieved remarkable managerial results in 2018. Highly regarded by Futian Environmental Protection and Water Authority and the Eco-Park Experts Management Committee, the Eco-Park won all their votes and was rated "excellent" in the third consecutive year. Taking the advantage of building the memorial to the XIX International Botanical Congress (IBC) held in Shenzhen, MCF successfully cleared the alien species of *Sonneratia apetala* inside the ecological control zone of the Eco-Park. During the migrating season of 2018-2019, the old course of Xinzhou River has become a new "star site for bird-watching". Water birds, including globally endangered black-faced spoonbill (*Platalea minor*) are now regular visitors to the Eco-Park.

Building an exemplary site for wetland education

MCF's public education work started with building and operating the nature education centre and now it also involves research and development and promotion. It focuses on Shenzhen bay rim and aims to build an exemplary site for wetland education. It also constructs and promotes the wetland education centre making use of the national coastal wetland conservation network.



Launch meeting of China Coastal Wetland Conservation Network Wetland Education Centre

The First Seminar on Conservation Project Planning and Management

In 2018, led by the Project Committee of SEE's 7th Council, the Centre supported MCF to hold the first Seminar on Conservation Project Planning and Management. The seminar was a success and received unanimous praise from the 20 representatives of SEE's 12 project centres, regional representatives and representatives of cooperative agencies. China Coastal Wetland Conservation Network is being advanced in an orderly manner. Its WeChat group and special webpage have taken initial shape and are being regularly updated.



Participants of the Seminar on Conservation Project Planning & Management

Funding to promote coral conservation mechanisms

The Centre funded two projects of Dive for Love, an organisation of coral conservation in Shenzhen. Dive for Love Coral Protection focuses on natural restoration of coral reef ecology, and Dive for Love Classroom focuses on developing a system of marine awareness education. They both aim to inspire participation from the public, businesses, governments and various social organisations to jointly advance the establishment of a coral protection mechanism and also to create more enabling conditions for the restoration of coral reef ecology.

In 2018, Dive for Love Coral Protection project completed 17 seabed cleanups and removed 952.11 kilograms of marine litter. One seabed survey and 20 patrols were conducted and a 100-metre coral belt guarded. Two new coral nurseries were built and 7 meetings of exchange organised.



Volunteers are collecting data about marine litter

Support of Environmental Projects

SEE members at the Centre in 2018 played active roles in and contributed considerable time and efforts to the Green Starters and Growing Up Together projects.



Members of Shenzhen – Hong Kong Project Centre actively participate in environmental projects

Member Activities

The events that the Centre organised for its members and the events of the SEE headquarters that the Centre participated totaled 35 in 2018. On June 2-3, 2018, the Centre and MCF organised a training workshop on conservation project implementation and management. More than 30 representatives from SEE's project centres, 12 centres' working committees and partner organisations participated in the workshop, learning theoretical knowledge and sharing experiences.

In order to promote the understanding and exchange among its members as well as to build trust and friendship, the Centre hosts monthly event of different themes where the members and the event is usually organised by enthusiastic members (enterprises and/or organisations).



Regular member exchange activities

Working Committee:

Chair:	LIU Liqiang
Vice Chair & Secretary-General:	LIU Wenjie
Vice Chair & Deputy Secretary-General:	ZHU Yuying
Vice Chairs:	WANG Jigang, SUN Lili, YANG Huashan, HUANG Chao

Taiwan Project Centre

Taiwan Centre was set up in February 2010. Since 2018, with the goal of "sustainable co-existence of marine ecology and human life", Taiwan Centre committed itself to the prevention and disposal of marine litter, conservation of restoration of coral ecological diversity, and nature education. By the end of 2018, the Centre had 19 members.

Project Progress

Survey on the status of coral reef protection and restoration in Taiwan

From 1-12 June 2018, Mark Han Jia-Hwuan, Taiwan Centre's Chair (also the 3rd President of SEE) and member Chen Facheng's team took the delegation of experts from TNC (The Nature Conservancy) to National Museum of Marine Science and Technology at Keelung, the Institute of Oceanography of the National Taiwan University, and many other institutions to learn about the work Taiwan does to conserve coral reef. They also went on diving surveys in Keelung, Kaohsiung, and Kenting. After the research, a report on the status of coral reef conservation in Taiwan with recommendations was completed, presenting a good start for the Centre to carry out marine conservation in the second half of 2018.



Survey on the status of coral reef protection and restoration in Taiwan

400 volunteers filmed and investigated 500-kilometre coastline

From March to October the Centre assembled 400 volunteers under its "Walking along Coastlines" Project. Carrying in turn 25-kilogramme 3D full-time cameras, they filmed and documented nearly 500 kilometres of Taiwan's coastlines with written records of 1,000 kilometres.

The Centre plans to share in the future the 3D images to Internet maps so that visitors at any corner of the world can see the current situation of the island's coastlines.

Secretary-General Shen Peilin and Deputy Secretary-General Su Yunqin of the Centre supported and participated in the investigation



Walking along Coastlines filmed nearly 500-kilometre coastlines.



WANG Suyunqin delivering a speech for Walking along Coastlines

Four lectures on marine environment

The Centre gave four in-depth talks at Sinyi School on marine conservation in November and December 2018 so that the public would obtain a deep understanding of coral reefs also known as the "tropical rainforests of the sea". They also facilitated participants to discuss about shellfish, marine litter and habitats.



Coral reefs – the tropical rainforests of the Sea

115 coastal cleanups

In the fourth quarter of 2018, the platform Aihai Xiaolvxing (ocean-loving small trips) funded by the Centre called for 115 coastal cleanups. A total of 13,000-strong people from Shazhu Bay of Wanli to Hsiao Liociu Island in Pingtung removed nearly 27,000 kilogrammes of marine litter along the coasts, cleaning up a total of 46 kilometres of coastlines.



Platform of Aihai Xiaolvxing

Member Activities

In 2018, the Centre participated in the launch of Sanjiangyuan, Ningxia, Zhejiang and a couple of other project centres, and played an active role in activities such as water-saving millet harvest. The Centre worked together with members on both sides of the Taiwan Strait to spread SEE's ideal of serving public interest, increase the level of environmental governance, and improve the environmental quality. In the second half of the year, the Centre organised multiple workshops for project discussion and training to bring its environmental experiences to more fields.

Working Committee:

- Chair: Mark Han Jia-Hwuan
- Vice Chair & Secretary General: SHEN Peilin
- Vice Chairs: ZHEN Yingbin, WANG Wei, LIANG Tianlong, LIU Zhenzhen
- Deputy Secretary-General: WANG Suyunqing

East China Project Centre

East China Project Centre was established in March 2010 with its focus on the environmental issues in East China. It provides funding support to the environmental NGOs in the region, and accompanies the Green Starts in the region in fields such as nature education and garbage classification. It actively promotes the entrepreneurs in the Yangtze Delta region to join their forces, increases the attention to ecological environment and the associated issues, and consolidates and expands the network of environmental minded businesses, higher education institutions, and NGOs. With its development, the Centre has successfully assisted the establishment of Anhui, Fujian, Poyanghu, Zhejiang, and Taihu Project Centres. At present the environmental actions in East China have covered Jiangsu, Zhejiang, Jiangxi Provinces and Shanghai City. By the end of 2018, the Centre has a total of 110 members.

Key Projects

Official opening of Chongming Nature Education Base

In March 2018, the management department of Shanghai Chongming Dongtan Birds National Nature Reserve signed the Memorandum of Understanding (MoU) with SEE Foundation to initiate in-depth cooperation on the development of nature education base and platform. This is an important effort of both parties based on their consensus on ecological conservation and the 4 exhibition halls and 1 boardwalk at the base to better protect the unique ecological environment and the rich biodiversity at Dongtan (east tidal land) of Chongming Island.

On 20 September 2018, the Centre held a nature education workshop at Chongming Dongtan with participants from 19 nature education organisations in East China to discuss and explore how to best use Chongming project site for nature education.



Official opening of SEE Chongming Nature Education Base

Public exhibition and lectures

17-30 November 2018, the Centre and Shanghai Himalayas Museum joint presented the "GUI Biodiversity Photo Exhibition & Public Lectures on Indelible Nature" at the 4th Shanghai International Nature Conservation Festival. Tens of thousands of people visited the exhibition and enjoyed the beauty of biodiversity.

ECOLOGIC itinerant exhibition

ECOLOGIC itinerant exhibition raised the curtain on 29 December 2018. Make use of commercial property, public media and other resources where people are concentrated, the exhibition presented its audiences with an art show, a talk and an interaction experiences of 15 minutes each so that they would gain a quick understanding of the ecological environment we depend on for survival and start to pay their attention to the environmental protection cause. The seed of environmental protection would take root and sprout in their hearts.



Photo exhibition on 17 November



ECOLOGIC itinerant exhibition on 29 December

Garbage Classification

The Centre funded RMB 400,000 to IFINE, a local NGO committed to urban garbage classification, to produce visualised products in the coming 6 years on garbage classification. Twenty videos about the working methods have been filmed, two manuals of Operating Guidelines on Community Garbage Classification and the IFINE Model of Community Garbage Classification developed. They will help share with more people the knowledge and experiences that IFINE has accumulated in garbage classification. Now the methods of garbage classification created by IFINE has covered more than 200 communities in Shanghai with a total residents of over 300,000.



Rubbish bins for sorted garbage in IFINE's pilot communities. Every morning volunteers on duty from the community assist the resident to sort their garbage into the bins.

Member Activities

Annual Meeting

On 7 January 2018, the Centre hosted the annual meeting themed "Inheritance and Persistence in Environmental Protection". More than 240 SEE members participated in the event; a total of over RMB 7 million were raised and would all be used to support environmental projects. Thirty-four new members were recruited at the meeting.

Nature Education

On 19 May 2018, the Centre organised a parent-child farm nature education event for its members. The members also held discussions on the work the Centre did on nature education and public communications and put forward suggestions on better implementation of its environmental projects.



Parent-child activity

Green Starters review

On 2 June 2018, the Centre's reviewing meeting for the 8th season of Green Starters was held in Shanghai. Eight members sat on the reviewing panel and provided pertinent advices and experiences to the candidates. Twelve participating teams responded accordingly on garbage disposal, bird conservation, nature education and other four related environmental topics, and eight of them were selected as the Green Starters of Season 8.



Reviewing Green Starters candidates at the Centre

Working Committee:

Chair:

XUE Jian

Vice Chair & Secretary-General:

ZHAO Chenglong

Vice Chairs:

LIU Lei, YE Yuhong, CAO Shen, MU Qidan, XU Huachun

Deputy Secretary-General:

WU Jing

North China Project Centre

Established on 5 June 2011, the North China Project Centre now has the largest membership and covers the widest range of project topics in SEE. In 2018, the Centre funded 18 environmental projects of 14 environmental NGOs, covering a series of topics such as ecological conservation and nature education, species protection, garbage classification, pollution prevention, and establishment of environmental data platform. By the end of 2018, the Centre members totaled 149.

Project Progress

Supporting and Participating in SEE's Brand Projects

The Centre supports Blue Map, SEE strategic cooperative project with IPE. In 2018 Blue Map database added 279,538 records of corporate environmental violations and the total records of violation shown at the foreground were 1,316,373. The data is updated real-time and released to the public at the Blue Map website. Moreover, Blue Map collects large amount of environmental information of water, air and soil, which provided strong support to public supervision and environmental protection efforts. With more and more reliable environmental data, it facilitated SEE and many other NGOs to expand their efforts to areas such as green supply chains and green finance. Blue Map is becoming an important support to civil society in their efforts of advancing carbon emission reduction.

For the Free Flying Wings and the Protection and Restoration of Key Habitats for Migratory Birds at Bohai Bay projects, the Centre conducted 64 surveys within 2018 on waterbird diversity in the wetlands of Bohai Bay, targeting specifically at Beidagang Wetland in Tianjin, coastal wetlands of Tianjin, and Luanan Wetland in Hebei Province, and 174 bird species were documented. For five representative migratory birds, the Centre conducted special monitoring of their migration routes to better understand their migration pattern, as well as breeding researches. After discussion and negotiation with Tianjin Beidagang Wetland Management Centre, the habitats suitable for waterbirds were improved and restored. 2018 Project cooperation agreement was signed with Caofeidian Wetland Management Department to conduct wetland water level regulation experiments. SEE exemplary base for public ecological education in North China is being built. SEE members, volunteers and scholars from home and abroad were engaged in wetland patrol and bird diversity survey and research.

In 2018, the Centre joined the review and selection of Green Starters and Grow Up Together (GUT) in North China, funded and mentored the environmental NGOs in North China at different stages of development and in different fields.

Exploring a model for garbage classification

In 2018, the Centre funded the Jing Gong Yi (Pure Philanthropy) team to explore a model for rural garbage classification, to build the connection between rural garbage classification and the final waste disposal facilities so as to solve the rural garbage problem, and to study the feasibility of replicating the Xinzhuang Model to other rural areas. The project used environmental market, environmental lectures, and other forms to promote the concept of environmentally friendly living, fostered the awareness of garbage classification among villagers, and enabled villagers to create clean and orderly rural environment on their own initiatives. On 30 September, the Centre and the Jing Gong Yi team collaborated with multiple parties to hold the "Forum on Zero-Pollution Village/Community Construction and Workshop on Garbage Disposal and Ecological Civilisation", where they shared their experiences in rural garbage classification and explored what a sustainable rural lifestyle involves with the grassroots government officials, experts on garbage classification, NGOs and the villagers.



29 September 2018, during a hike of the "neighbouring with clean water" campaign, a member was experiencing water sampling.



Reviewing Green Starters candidates in North China



On 30 September 2018, ZHU Tong, Chair of North China Project Centre gave a speech at Jing Gong Yi forum.

Supporting the protection of the North China Leopard population and habitats

In 2018, the North China Project Centre and the Shanxi Project Centre jointly funded CFCA (Chinese Felid Conservation Alliance) to support the protection of the North China leopard as a flagship species and its habitats and the Bring Leopards Home Project. Heshun Conservation Project Base was built, and a survey of Taihang Mountains Corridor that spanned 300 kilometres and covered 22 sites was completed. The area of the monitoring network of the North China leopard population in the wild increased to 600km², and at least 18 adult North China leopards were detected.

Project Activities & Member Activities

In 2018, the Centre organised a variety of member activities including visits to enterprises, a welcoming party of new members, and parent-child activities, as well as project activities such as nature education, bird watching, river patrol, visits to environmental institutions, and specialised forums.



On 10 November 2018, members of the Centre participated in the bird survey that aimed to track the journey of life and explore the mysteries of Beidagang Wetland.



On 1 December 2018 at Beijing Station, 2018 GUT Carnival of Biodiversity

2018 GUT Carnival of Biodiversity - Beijing Station

2018 GUT Carnival of Biodiversity - Beijing Station was held at Beijing Fun on 1-2 December 2018. The Carnival at Beijing was divided into several components, from biodiversity photo exhibition, talks by big names from conservation frontline, environmental market, experiential activities of interaction with nature, to Big Cats Film Festival. The responses to the carnival were unprecedented - with extensive participation from SEE members, NGOs and the public, more than 1000 attendance, and 5.5 million web-cast viewers.



On 1 December 2018 at Beijing Station, 2018 GUT Carnival of Biodiversity

Working Committee:

- | | |
|---------------------------------|---|
| Chair: | ZHU Tong |
| Vice Chair & Secretary-General: | JIA Hui |
| Vice Chairs: | DONG Guoqiang, ZHANG Quan, CHEN Zhizhong, CAO Dingyi, LI Fengde |
| Deputy Secretary-General: | HUANG Heping |

Southwest China Project Centre

Southwest China Project Centre was established in October 2011 and served as a platform for businesses and entrepreneurs in Yunnan, Sichuan, Chongqing and Guizhou at the initial stage. It attempted to build a Noah's Ark in the mountains in Southwest China, one of the world's most biologically diverse areas, so that the species can survive and thrive without ever leaving their native habitats. SEE's Noah's Ark Project it implements is dedicated to the preservation of primary forests and plateau wetlands in the mountains in Southwest China and exploring and advancing the friendly coexistence between human society and ecosystems.

In 2018, two new project centres were established out of the Centre in Sichuan and Chongqing, and the 22 members from Sichuan and Chongqing were transferred to the new centres. By the end of 2018, there were 22 members with Southwest China Project Centre.

Dissemination of the Concept of Conservation and Nature Education

Bird watching at Dashanbao

From 8 to 10 March, a group of 16 people, including SEE members, went bird-watching at the two national nature reserves of the black-necked crane (*Grus nigricollis*) in Dashanbao and Huize in Yunnan. The trip was initiated by SEE's Free Flying Wings Project and organised by the Southwest China Centre. Professor HAN Lianxian, a famed ornithologist, was invited to share his knowledge and insights at the sites as well so that the members would better understand the significance of black-necked crane conservation.

Trail walker journey in Baimaxueshan (White-horse Snow Mountains)

From 28 April to 1 May, the Centre organised the 7th Baimaxueshan Trailwalker with 32 participants. The teams hiked 23 kilometres and climbed over the snow mountain pass at 3700 metres from 2600 metres above sea level with the goal to raise fund for the gears, the insurance and capacity building needed by the Yunnan snub-nosed monkey patrol team in Baimaxueshan National Nature Reserve.



Trailwalkers

The Yunnan snub-nosed monkey scientific expedition & the Global Youth Tie leadership summer camp

From 10 to 18 July, the Centre and the Global Youth Tie jointly organised a scientific expedition on the Yunnan snub-nosed monkey and a leadership summer camp. Eleven teenagers from eight regions gathered in the primary forest in Northwest Yunnan and learned to observe Yunnan snub-nosed monkeys with a scientific mindset. They visited local communities to learn about the cultures of the Tibetans and the Lisus. Through experiences in the nature, they were learning to increase their leadership capacity and have dialogues with their own selves.



The Yunnan snub-nosed monkey scientific survey & the Global Youth Tie leadership summer camp

GUT Carnival of Biodiversity Photo Exhibition

SEE Foundation and the Centre jointly supported Cloud Mountain Conservation and Yunnan Zaidi Nature Education Centre, two GUT peers, to organise three photo exhibitions in Dali and Kunming for GUT Carnival of Biodiversity in August and September. Through the exhibitions and expert talks, the public were able to get a glimpse of the beauty of China's biodiversity as well as the conservation actions taken by civil society organisations.

A taste of Trailwalker in Mount Fanjing

A preliminary Trailwalker and a study visit on business and philanthropy of the participants of the 2nd SEE Philanthropy and Finance Course were jointly held from 17 to 29 October in Mount Fanjing in Tongren, Guizhou. The participants had the chance to experience the natural and human landscapes at Mount Fanjing, a World Heritage Site.



A group photo of the Trailwalkers in Mount Fanjing

Member Activities

Joint annual meeting of 6 project centres

On 19 January, the Southwest China Centre joined Shenzhen-Hong Kong, Pearl River, Fujian, Taiwan Project Centres plus Guangxi Project Centre to hold the 3rd SEE Shenzhen-Hong Kong Coastal Wetland Conservation Forum and the joint annual meeting of the 5 centres in Shenzhen. Participants included nearly 200 entrepreneur members and partners from different parts of the country. A total of RMB5.4 million were raised at this joint annual meeting and all that money would be used to support the conservation efforts in southern China.

Joint investigation in Baimaxueshan Nature Reserve

Mr. XIAO Zhiyue, large donor to the Yunnan snub-nosed monkey project and a member of the SEE Conservation Charter Committee, Ms. XIAO Jin, Secretary-General of the Centre, Mr. LONG Yongcheng, Chief Scientist of the Centre, together with the fundraising team of SEE Foundation and the implementation team of the Noah's Ark project went together to the project site from 1 to 4 February and conducted an evaluation of the Yunnan snub-nosed monkey conservation work in 2018.

The community conservation area of green peafowl habitat won Yongheng Award

The community conservation area of green peafowl habitat project, implemented by the Centre and funded by the dedicated Noah's Ark Fund at the Centre and Noah Private Wealth Management, a member corporate, was awarded the Yongheng Medal for Philanthropic Team on 22 June at the 2nd China's Cultural and Natural Heritage Day celebration.



Secretary-General XIAO Jin of the Centre gave a speech on behalf of the Noah's Ark project team at the awarding ceremony

Green Starters review and selection

On 10 June, the reviewing and selection of Green Starters of Season 8 in Yunnan region, which was initiated by SEE Foundation and organised by the Southwest China Centre, was successfully completed. There were five candidate teams at the Yunnan venue, and they had all received pertinent advices and suggestions from the judges. The Centre also invited Lijiang Yiqu, a Green Starter from Season 7, to share its experiences in the past one year and plan for future development. The Centre will continue to support the development of local NGOs and invite environmental organisations to participate in SEE Noah's Ark project in Northwest Yunnan.

Exchange meeting on mountainous biodiversity conservation in Southwest China

The Centre invited its entrepreneur members and the participants of the 2nd SEE Philanthropy and Finance Course to have an exchange on 27-28 October on mountainous biodiversity conservation in Southwest China. Multiple experts and scholars exchanged ideas about the protection and sustainable use of biodiversity and wild fauna and flora resources and offered suggestions and advices on biodiversity conservation in the mountainous regions in Southwest China.



Green Starters review and selection

Working Committee:

Chair:	ZHENG Xueqing
Vice Chair & Secretary-General:	XIAO Jin
Vice Chairs:	WU Kegang, ZHANG Jiayu, ZHANG Quan, SUN Chenxu, FAN Yanli

Pearl River Project Centre

SEE Pearl River Project Centre was set up in October 2013 featured with a concentration of members from enterprises engaged in environmental protection, and it initiated the establishment of Guangzhou Enterprise Federation of Environmental Protection Industry in December 2016. In the past five years, the Centre revolved around building the brand of Natural Pearl River of environmental initiatives to help realise the sustainable development in Pearl River Basin. By December 2018 the Centre had 56 members.

Key Projects

Capacity construction of environmental NGOs of the Wetland Green Alliance

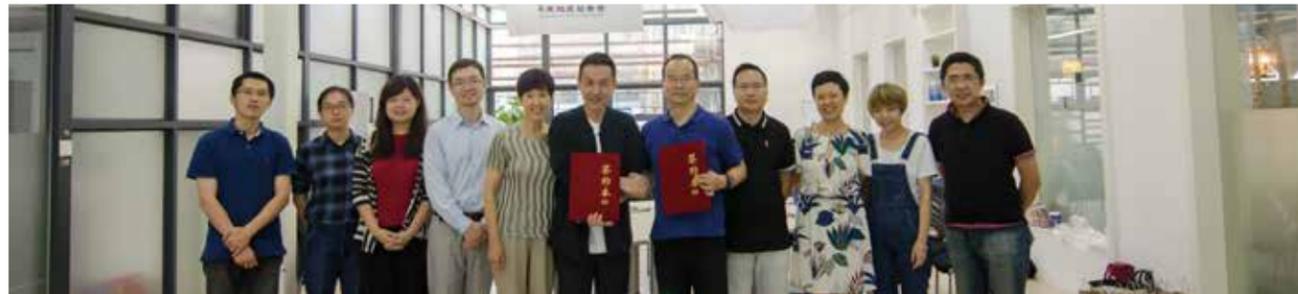
On 2 February 2018, Wetland Green Alliance was founded by Guangzhou Haizhu National Wetland Park, the Pearl River Project Centre, and environmental NGOs. The Alliance is dedicated to building a green sustainable innovative space with participation from governments, foundations, enterprises, and civil society organisations, combining green forces through capacity building to promote the implementation of environmental projects, and providing a platform for public participation in environmental protection.



Ceremony of the strategic cooperation between SEE and Haizhu Wetland on 2 February 2018, the World Wetlands Day

Promoting Pearl River water environmental management

In 2018, the Centre worked together with 19 environmental NGOs in Guangdong Province, 16 of which received direct funding support from the Centre for their 25 projects, to address a wide range of environmental issues from treatment of the polluted water body in Pearl River Basin and conservation of drinking water source areas to environmental education and network building.



The Centre signed a strategic cooperation agreement with Guangdong Harmony Foundation on 3 June 2018.

Building Green Supply Chains in Pearl River Delta

Considering the features of the manufacturing businesses in Pearl River Delta and the market-based voluntary emission reduction, the Centre reached cooperation agreements with multiple organisations in 2018 to facilitate the overall energy conservation and emission reduction across the entire industry chain through green supply chain management and green procurement. Such cooperation also promotes the integration of environment elements into all the links on the supply chain, from product design, procurement, manufacturing, assembling, packaging, logistics, distribution, to recycling and reuse, so that the concepts of environmental protection and resource conservation are reflected through the entire industry chain.



The Centre signed a strategic cooperation agreement with Guangdong Green Supply Association on 28 September 2018.

SEE Youths Innovation Plan

This is a scheme jointly launched by the Centre and renowned youth education organisations from home and abroad and it is to develop a training programme of philanthropic leadership among the children of SEE members (SEE Generation 2). The Plan employs project-based innovative learning methods, assists the participants to complete their tasks related to environmental or other social issues within one to two years, and attempts to nurture their sense of responsibility, desire to create and sense of accomplishment.



SEE Youths Leadership Camp on 9 December 2018

Activity Results

Organising World Water Day activities for four years

SEE World Water Day event was organised by the Centre on 22 March 2018 in Guangzhou. Several hundreds representatives from governments, the academic circle, businesses and environmental NGOs gathered at the event and held in-depth discussions on water environment protection from various dimensions including public policies, theoretical research and findings, corporate social responsibilities and civil society participation.



Natural China Forum on World Water Day, 22 March 2018

Supporting the annual meeting of Guangdong environmental social organisations in six consecutive years

The Centre has been supporting the annual meeting of environmental social organisations in Guangdong for six consecutive years in order to strengthen their exchange and development. The Centre supported several NGOs to development research reports on treatment of seriously polluted water body in Pearl River Delta and Pearl River water conservation. It also supported the environmental education legislation in Guangdong, and spread the concept of environmental protection by engaging enterprises in environmental activities and projects.



Annual meeting of environmental social organisation on 7 December 2018

Six-Centre joint annual meeting, celebrating the 5th anniversary of Pearl River Centre

On 30 December 2018, the joint annual meeting of the Pearl River, Chongqing, Guangxi, Hunan, Shenzhen-Hong Kong and Taiwan Project Centres was convened in Guangzhou to celebrate the 5th anniversary of Pearl River Centre and host a get-together of GUT mentors. At the same time, GUT Carnival of Biodiversity – Guangzhou Station was also organised.

Member Activities

SEE Pearl River Project Centre members organised or participated nearly 100 environmental events in 2018, and the entrepreneur members contributed over 2800 hours serving the public interest.

Two lectures with Pearl River School and five member exchange activities

The Centre started to create Pearl River School in 2015 and had successfully established an effective model for entrepreneurs to interact and exchange with one another. The Pearl River School not only shares the concept of green business operation and the wisdom and the resources from modern enterprises governance practices, but also helps entrepreneurs uplift their career achievements and life quality, and expands SEE's influence. In 2018 two talks with Pearl River School and five exchange activities were organised for the members. It was hoped to create a home-like warmth among the members in the form of family gatherings so that they would be able to go further on the road of environmental protection.



The 11th session of Pearl River School at Hitachi Elevator Company on 13 August 2018

Working Committee:

- | | |
|---------------------------------|---|
| Chair: | LI Bin |
| Vice Chair & Secretary-General: | YUAN Ying, FAN Zhaoxia |
| Vice Chairs: | YAN Jun, HUANG Changwei, LING Xiuqing, DU Shuhua, SUN Yaqiong, WANG Yun |

Northwest China Project Centre

The Centre was set up in May 2013 with the goal to "unite in the spirit of entrepreneurship to make Qinling better" lying at its core. It initiated the establishment of Xi'an Entrepreneur Environmental Conservation Foundation and Xi'an Huanbao (Crested Ibis conservation) Eco-Agriculture Co., Ltd., the latter being a social enterprise. It implements projects such as Panda's Cafeteria, A Piece of Cropland for Crested Ibis, Pandas Happy Journey and Good Deeds for Panda in the hope that starting from improving the habitats of these Qinling flagship species the conservation and rehabilitation of the Greater Qinling will be gradually accomplished. The Centre actively advances the development of environmental NGOs in Northwest China through plural cooperation. It also promotes the entrepreneurs and the public in Northwest China to participate in environmental protection so as to safeguard Qinling Mountains and the Earth. By the end of 2018, the Centre had 43 members.

Key Projects

Panda's Cafeteria—cultivation of the giant panda's favourite bamboo species in Qinling Mountains

Panda's Cafeteria Project was launched in March 2018 as the first sub-project of the Centre's Greater Qinling Conservation and Rehabilitation Project. It plans to plant 133 hectares of the giant panda's favourite bamboo species in Louguantai Forest Farm in five years so as to solve the food shortage problem for the pandas in the northern foot of Qinling Mountains. Seventeen hectares were already cultivated in 2018 and the survival rate was up to 98%.



Launch of the Panda's Cafeteria Project



The scene of bamboo planting

A Piece of Cropland for Crested Ibis—protection of the crested ibis' habitats

The project was launched in June 2018 and located in the range of wild crested ibises in Huayang Town, Yangxian County, Hanzhong City of Shanxi Province. The project aims to restore more than 33 hectares of farmland before 2022 so that the wild population of the crested ibis will reach 2800. This breakthrough will alleviate the endangered situation of the species. The project will also build a brand of green agricultural products so as to spur on the targeted poverty reduction with industry clusters. It aims to explore a new model for the crested ibis conservation where the highly replicable poverty alleviation and improvement of the crested ibis habitats can advance at the same pace. The first phase of the project restored 6.6 hectares farmland in 2018 and the activities of the crested ibis have already increased significantly.

In order to support the production, processing, and sale of the organic rice of the project and local rural and farmer development, as well as improve the crested ibis habitats, the Working Committee of the Centre funded the establishment of the social enterprise Xi'an Huanbao Eco-Agriculture Co., Ltd. Its product, named as Huanxiang (Ibis' hometown) Rice is available on the market now.



Launch ceremony of A Piece of Cropland for Crested Ibis Project



Pandas Happy Journey – construction of giant panda corridors

Launched in September 2018, the project aims to reduce fragmentation of panda habitats, increase their living spaces, and promote genetic communication among wild panda populations and their sustainable development. Through constructing ecological corridors, promoting community co-management and delivering public education and campaigns, the project is to make significant contribution to maintaining the stability of Qinling panda population in Taibai area or even the entire province.



Launch ceremony Pandas Happy Journey Project

Good Deeds for Panda – promotion of Qinling conservation

March and December 2018, Shanzai and Shanxi, two Qinling pandas, were adopted respectively through the project. The project also supported its partners to conduct the giant panda research and conservation, as well as a series of public campaigns to expand the influence of Qinling conservation.



The ceremony of adopting Shanxi

Member Activities

Joint Annual Meeting

The joint annual meeting of Northwest China, North China, Taiwan, Henan, Shanxi and Heilongjiang Project Centres was held in Xi'an on 15 December 2018. The theme of the meeting was Qinling Conservation, and it was hoped to raise the environmental awareness of more local entrepreneurs in Shanxi Province with the achievements and experiences SEE members from different parts of the country shared at the meeting and to find a sustainable road of environmental protection with joint efforts.

A total of RMB 2.56 million was also raised at the meeting and all of it would be used for Qinling conservation projects.



A scene from the joint annual meeting

Working Committee:

- Chair: YAN Ming
- Vice Chair & Secretary-General: CUI Cheng
- Vice Chairs: SUN Wei, CHEN Bo, WEI Ang, SHI Xiaojuan, ZOU Bin
- Deputy Secretaries-General: ZHANG Yi, ZHANG Hua

Hunan Project Centre

Founded on 16 September 2014, the Centre has gathered the entrepreneurs with strong sense of responsibility to protect the environment in Hunan Province to advance the cause of environmental protection in Hunan, protect local environment and resources, and promote the harmony between man and nature. The Centre has conducted a series of environmental activities focusing on the protection of the Yangtze River and its water systems in the province, and provided strong support to local environmental NGOs. By the end of 2018, the Centre had 28 members.

Key Projects

Green Umbrella Programme

Targeting children from 4 to 14 years old, the programme aims at nurturing good habits, shaping noble characters and cultivating talent people. It encourages children to start with small matters in their personal life, consciously participate in various interesting and healthy social practices, develop good habits, and then influence their families and peers to take actions to protect the environment. Eventually we shall be able to realise our dream of a green home.



An observation activity at Green Umbrella

Achievements in 2018



The 3rd Green Development Annual Meeting

From 27 to 28 January 2018, the Centre held the 3rd green development annual meeting focusing on heated environmental topics and environmental NGOs in Hunan as main players so that forces would be gathered in water governance and building a beautiful Hunan.

More than 300 participants, including representatives from nearly 100 environmental NGOs, government officials, experts and scholars, and entrepreneurs within and outside Hunan, held dialogues on a series of topics such as building a beautiful new Hunan, an era of Lake Dongting conservation, and promotion of sustainable lifestyles.



Green annual meeting themed water governance of the river systems in Hunan

Review and Selection of Green Starters

On 29 June 2018, the meeting to review and select the Green Starters in Hunan was held in Changsha. Three out of the four candidate teams were selected by the panel judges as Green Starters 2018, and they were: Zhuzhou Lvlan Environmental Volunteers Association, Changde AiLvDe Centre for Environmental and Science Popularisation, and Loudi Environmental Volunteers Association.



Reviewing Green Starters candidates in Hunan

Save the Smile of the Yangtze River

The Centre participated in the meeting to review the Yangtze finless porpoise education sub-project under the Save the Smile of the Yangtze River Project held on 12 May 2018.

SEE Hunan and Hubei Project Centres carried out a patrol on Lake Dongting East on 25 December 2018 with Yueyang Fishery Law Enforcement and the auxiliary rangers for the Yangtze finless porpoise conservation. Besides experiencing the daily work and life of the Yangtze finless porpoise stewards, the participants held in-depth exchange and discussion about the implementation and development of the auxiliary patrol project and offered their suggestions and advices accordingly.



Hunan Centre on the patrol for the protection of the Yangtze finless porpoise

Member Activities

Supporting Sustainable Development

Dr. R. K. Pachauri, the creator of the POP Movement, visited Hunan in February 2018 and had a discussion with the members of Hunan Project Centre on the world sustainable development cooperation space project. POP (Protect Our Planet) is an initiative designed to mobilise the youth worldwide to take collective action needed to protect planet earth, to offer implementation plans of sustainable development to schools and communities around the world, and to achieve the Sustainable Development Goals (SDGs) adopted by the United Nations and mitigate climate change.

President Zhang Yue of the BROAD Group presided this visit and the two sides held an open forum and signed a memorandum to make concerted efforts for local sustainable development.



Dr. R. K. Pachauri, the POP Movement originator, at a meeting with Hunan Centre members

Eco-Lectures for Hunan Enterprises

The Centre held an eco-lecture for Hunan enterprises on 3-4 April 2018. Led by Mr. Ye Wenzhi, Chair of Hunan Project Centre, the members went to Fenghuang and learned about and share the concept of green/environmentally friendly business operation and explored the green and sustainable development of enterprises. This helped not only to lift the profile of the enterprises in serving public good, but also align NGOs with the resources of environmental enterprises.



Eco-lecture participants

Working Committee:

- Chair: YE Wenzhi
- Vice Chair & Secretary-General: CHEN Ming
- Vice Chairs: LIANG Wei, SU Lujiang, XU Jing, ZHANG Yi

Hubei Project Centre

The Centre was set up in July 2015 with the purpose to make contributions to environmental protection in the Yangtze River Basin starting from Hubei Province. The Centre supports the Yangtze River conservation revolving around the rescue of the Yangtze finless porpoise, and it also supports projects on the protection of the Baer's pochard (*Aythya baeri*) at Fuhe Wetland of Wuhan City, nature education, rural garbage classification and green business development. By the end of 2018, the Centre had 71 members.

Hubei Entrepreneur Environmental Protection Foundation was established in March 2016 as the first local private environmental foundation initiated by the non-government sector in Hubei. Its name was then changed in May 2017 to Changjiang Conservation Foundation (CCF). Through a series of activities aiming to protect the Yangtze River, such as protection of endangered species of the Yangtze River Basin, the green development of enterprises along the River, water conservation, nature education and rural garbage classification, CCF endeavours to facilitate solving the environmental problems along the Yangtze River in Hubei Province, build a platform of socialised protection with participation of entrepreneurs, colleges and universities, research institutes, environmental NGOs and the public, and hence contribute to the overall conservation of the Yangtze River.

Key Projects

The Yangtze finless porpoise conservation

The Yangtze finless porpoise conservation project had eleven new auxiliary patrol stations in 2018 and the 106 rangers had covered a total of 348,474.9 kilometres in their patrols. 668 special campaigns against illegal fishing were conducted. Twelve environmental NGOs received funding support from the project.



Project review meeting

The Centre organised two experiential activities in 2018 for nearly 90 members from Hubei, Hunan, Anhui, Jiangxi, East China, Sanjiangyuan and Ningxia Project Centres to experience the auxiliary patrol on Lake Dongting and Lake Poyang.



Experiencing the auxiliary patrol on Lake Dongting for the Yangtze finless porpoise protection

Nature Education

The Centre organised two series of eco-lectures in 2018 with nearly 1000 participants of 30 public lectures, co-organised the side forum on Urban Ecology and Nature Education at the 5th national nature education forum, and hosted the first Hubei Environmental Education Forum.



Public eco-lecture

The Baer's pochard conservation project

The Centre's Working Committee voted in 2018 for the conception and local implementation of the Baer's pochard's pochard conservation project at Fuhe Wetland of Wuhan City, which was proposed by Chair Yan Zhi of the Centre. The project received extensive attention from the Centre's members; six field visits to Fuhe Wetland and six meetings had been organised under the leadership of Chair Yan Zhi. Local surveys were initiated in 2018 with the support of the research team, and a workshop held on the project feasibility study report.



Field visit to Fuhe Wetland of Wuhan City

Supporting enterprises in their efforts for green development

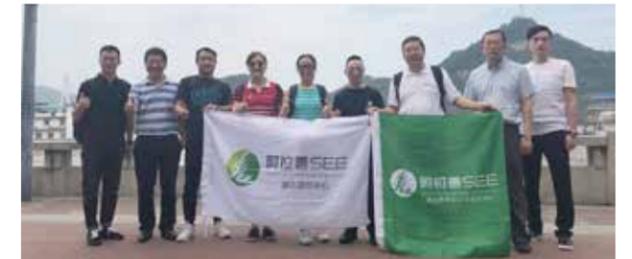
The Centre's Green Development Project confirmed in 2018 with China-EU Institute for Clean and Renewable Energy, Mines ParisTech, Danish Embassy to China, and Chinese European Business Association their intentions to cooperate on green transformation and more than 30 workshops had been held for the purpose. The project promoted the establishment of Xiaolvjia Green Development Centre, assisted the industry green transformation, and tested buildings with zero carbon emission.



A meeting for green transformation

A demonstration site of auxiliary patrol was set up in Yichang

Yichang Sub-Centre continued to support the garbage classification project at Tucheng Town, Dianjun District of Yichang City with a grant of 150,000RMB. In July 2018, the Yichang Sub-Centre set up a demonstration site for auxiliary patrol in Yichang that will conduct patrols on waters near Yanzhiba.



Yichang Sub-Centre members at the launch ceremony of Yichang auxiliary patrol demonstration site

Member Activities

The Centre's members actively participated in various environmental activities organised by SEE headquarters and different project centres in 2018. The Working Committee members and project leaders invested large amount of time into the governance of the Centre. The accumulated time of 507 participants in environmental activities totalled nearly 23,000 hours.



A visit to Zall Holdings Co., Ltd.



A party for the members



A fundraising ride

Working Committee:

- Chair: YAN Zhi
- Vice Chair & Secretary-General: WANG Sujuan
- Vice Chairs: TAN Gan, HOU Jin, CHEN Xinzhou, LI Jun, XU Guangyu
- Deputy Secretaries-General: PAN Nanling, WANG Limin

Inner Mongolia Project Centre

Founded on 31 August 2015, the Centre focuses on the prevention of desertification and development of sand industry in Inner Mongolia region. The Centre actively explores environmental projects suitable for the Centre, develops its membership, and mobilises interested entrepreneurs to join SEE and participate in environmental activities. By 31 December 2018, the Centre had 28 members.

Key Projects

Eco-Education Base

Based on the flora resources in western Inner Mongolia, the Eco-Education Base surveys and collects the germplasm resources of desert plant species. In 2018, the Centre built a 2-hectare germplasm nursery for field experiments assessment inside the grass garden of Mongolia Grass Ecological Environment Group (M-Grass) in Hohhot. The Centre domesticated and cultivated more than 20 native plant species, grew over 400,000 seedlings, and planted the drought-resistant native plant species of western Inner Mongolia. In addition, the Centre built a youth popular science education base that had received over 2,200 visits.



Youths at the Eco-Education Base

Germplasm Bank

The Centre funded the construction of a 300-square-metre germplasm bank in 2018 that reserves the seeds of more than 300 types of desert plant species. The purpose of this project is to collect wild plant germplasm so as to preserve the wild plant diversity. Mongolian grass native plant germplasm bank and an intermediate experiment base for native plants were built in Alxa. An archive of wild germplasm information files was also established to provide information support to germplasm information sharing platforms. A series of technical regulations, such as cultivation techniques for improved varieties, techniques for daily maintenance and management, and Germplasm Preservation Regulations, were developed. The integration of technologies for the selection, breeding, protection and utilisation of wild plant germplasm was conducted and a demonstration site built.

Ecological rehabilitation, conservation, and education at Shirenwan Wetland

The Centre supports the project in 2018 aiming to establish a rehabilitation system for degraded wetland, clarify the responsibilities in wetland rehabilitation, restore the original wetland landscape through multiple measures, increase the wetland area, giving back a good living environment to the creatures of the wetland, maintain wetland diversity and protect the target species. In 2018 a promotion video about Shirenwan wetland protection was produced; experts from wetland association as well as experts of agriculture, animal husbandry and birds were hired to conduct bird-watching evaluation; a bird-watching pavilion and a protection fence were constructed; 40 public promotion talks and trainings were conducted, and six rangers were supported for the wetland protection.



A visit to Shirenwan Wetland Protection project site

Capacity building for the West Ujimqin Banner Information Service Centre for Herders

The project aims to strengthen the capacity of the cooperatives and the nature education institutions in the entire West Ujimqin Banner for self-development and self-reliance so that they will become inspiring and exemplary for others to follow. In 2018 eight nature educators completed the training course and ten nature education textbooks were developed.



Education project at West Ujimqin Banner

Member Activities

Establishment of Alxa Environmental Industry Association

With the active efforts of the Centre, the Alxa Environmental Industry Association (AEIA) was officially established and registered on 28 April 2018. AEIA is a non-profit association of industries led and governed by entrepreneurs and comprised of enterprises, individuals and social organisations that are dedicated to environmental protection.

In uniting its member enterprises, AEIA utilizes the advantages of its member organisations in production and service and promotes complementary strengths among different industries. AEIA also coordinates between the relevant government authorities and its members so that they are able to make concerted efforts toward advancing regional economy and realising the vision of a green home for everyone. AEIA member organisations are able to uplift their social value while increasing the economic incomes and enhancing their productivity. In August 2018, promoted by the Centre, SEE Foundation and AEIA signed a strategic cooperation agreement on desertification control and sand industry development with the Alxa Left Banner government so as to promote the development of a green and environmentally friendly economy.



Alxa Environmental Industry Association

Alxa Philanthropy Forum

2018 Alxa Philanthropy Forum, sponsored by SEE Conservation and the Administrative Office of Alxa League and organised by the Centre, was held on 16 September 2018 in Alxa Left Banner. More than 160 people, including government officials of Inner Mongolia and Alxa League, representatives of the branch offices of Jiangxi Federation of Industry and Commerce in Inner Mongolia and other ten northern provinces, and SEE members from different parts of the country, participated in the Forum, which increased SEE's influence in Inner Mongolia. Governor Yang Bo of Alxa League presented the appointment certificate of "Ambassador of Ecological Investment Promotion for Alxa League" to SEE's entrepreneur members at the Forum.



During the Forum, the Centres members visited the 100 Million Suosuo Project base with members from other project centres

Working Committee:

Chair: CHANG Futian

Vice Chair & Secretary-General: ZHOU Yubin

Vice Chairs: XI Shusen, FAN Junmei, WEI Jingxing, XUE Chao, ZHU Haigen

Deputy Secretary-General: JIAN Mengyao

Anhui Project Centre

With the Save the Smile of the Yangtze – the Yangtze finless porpoise conservation project as its cornerstone, Anhui Project Centre was set up on 8 December 2018 and has been actively exploring innovative approaches and methods to protecting the Yangtze River in Anhui Province. The Centre advocates social participation, with a view to finally realising the restoration of the population of the Yangtze finless porpoise and the vision of a stable and healthy development of the ecosystem in Anhui section of the Yangtze River. The entrepreneurs of Anhui Province are the main players at the Centre, and by the end of 2018, the Centre had 19 members.

Key Project

Save the Smile of the Yangtze River

On 17 March 2018, the Centre held a workshop with representatives from the governments, the nature reserves, social organisations as well as experts and scholars to discuss and explore effective measures of protecting the Yangtze finless porpoise in the Yangtze River system in Anhui Province.



Workshop on protection of the Yangtze finless porpoise

In order to understand the population of the porpoise in the section of Heishazhou River in Wuhu City and promote the establishment of local porpoise protection organisations, the Centre conducted a survey on the river section on 28 April 2018 with CCF and related experts.



Field survey on the section of Heishazhou River in Wuhu City

On 4 May 2018, upon invitation of Anhui Provincial Agriculture Committee, Vice Chair Yu Dayong of the Centre attended its seminar on the Yangtze finless porpoise protection, the enforcement of fishing ban in aquatic species reserves, and the measures to guarantee the livelihoods of the affected fishermen. On behalf of the Centre, Vice Chair Yu gave a keynote speech on the active roles social organisations can play in protecting the finless porpoise, broadcasting SEE's role in promoting the finless porpoise conservation to the fishery authorities at different levels in Anhui Province.

Nature Education & Popular Science Education

Cheer for the Yangtze finless porpoise

The Centre held a drawing contest of primary and secondary school students in Hefei City on 2 May 2018 and the theme of the contest was "Cheer for the Yangtze Finless Porpoise". The Centre went to 30 schools and collected more than 1000 pieces of paintings. It also took the opportunity to disseminate the message to the teachers, the students, the parents and the public that everyone shall get to know, care for and protect the finless porpoise.



The students participating in the contest and their paintings

Campaign on the World Environment Day

To celebrate the World Environment Day, the Centre joined Hefei Environmental Protection Bureau and Green Anhui Environmental Development Centre to organise on 3 June 2018 a nature carnival at Xinghua (Apricot Blossom) Park of Hefei City. The slogan of the carnival was "Beautiful China, I'm an action-taker." In the two theme zones of "Ecological Harmony" and "Beautiful Environment" in the park, twelve game booths were set up by the environmental NGOs and nature education institutions in Anhui Province and brought the nature conservation experiences to the participants.



The nature carnival for the World Environment Day

First Anhui Eco-Economy Forum

The First Anhui Eco-Economy Forum held by the Centre on 8 December captured much attention from the governments, businesses, colleges and universities, and social organisations. More than 230 people attended the forum; many people had to stand through the event because the hall was filled with participants. The Centre spreaded SEE's concepts of environmental protection and serving public good at every section of the Forum, which had been well received by the audiences.



The 1st Anhui Eco-Economy Forum

Launch of the Nature Education Base

On 8 December, the Centre's Nature Education Base was launched in Hefei City. The Base aims to serve as a platform of products and services to nature education institutions by attracting and housing excellent nature education institutions both within and outside Anhui Province. The Base attempts to combine nature experiences with popular science education and popularise nature education among Anhui citizens. At the same time it will nurture the development of nature education professionals so as to promote the sustainability of nature education.



Launch ceremony of the nature education base



In the late autumn of 2018, Wentiniaao (Hearing Birds Singing) Nature Education Studio, supported by the Centre, hosted a parent-child bird watching activities in Nanyanhu Park of Hefei City.



The Centre organised a field trip for high school and college students to Nanfei River, the mother river of Hefei City, where the students took water samples and tested the samples. They had new ideas about how to protect our living environment.

Working Committee:

Chair:	YU Xiaoxia
Vice Chair & Secretary-General:	WU Qinglin
Vice Chairs:	QIAN Jin, YANG Ming, ZHANG Youji, YU Dayong, HU Hao, WANG Benjian
Deputy Secretary-General:	HUA Qingmei

Henan Project Centre

Henan Project Centre was established on 12 January 2017. In 2018 the Centre actively promoted the project implementation and the dissemination of environmental protection concepts by providing funding support, implementing activities on the ground, and organising exchange and sharing sessions for environmental NGOs. The Centre's "Bring the Great Bustard Home" Project has also been steadily advanced. These efforts helped expand the influence of such environmental projects among the public. By the end of 2018, the Centre had 21 members.

Key Projects

Providing fund to the rescues of the great bustard

The Centre and relevant government agencies of Changyuan County held a workshop on 5 February 2018 to discuss issues related to Huanghe Wetland conservation, protection of migratory birds, such as the great bustard (*Otis tarda*) and their habitats, and the economic development of the surrounding villages. In the following meeting of the Working Committee, the Bring the Great Bustard Home project won the unanimous support of the Committee and had become the core of the Centre's efforts. In October, the Centre officially funded the implementation of the great bustard rescue actions in Huanghe Wetland by Changyuan's Green Future Environmental Protection Association. Huanghe Wetland is a wintering habitat of the great bustard. The Association would organise no less than five 24-hour patrols every week covering more than 200 kilometres in the wetland and campaigns to promote the importance of protecting the endangered great bustard. The Working Committee had another meeting on 25 October where the plan for the synchronised surveys of the wintering great bustards eastern population was confirmed and the theoretical basis of data consolidated so as to lay the foundation for the steady progress of the Bring the Great Bustard Home project.



Saving the Great Bustard, Saving the Mother River -- the workshop on Huanghe Wetland conservation project



Students participating in education activities about the great bustard

Green Starters review and selection

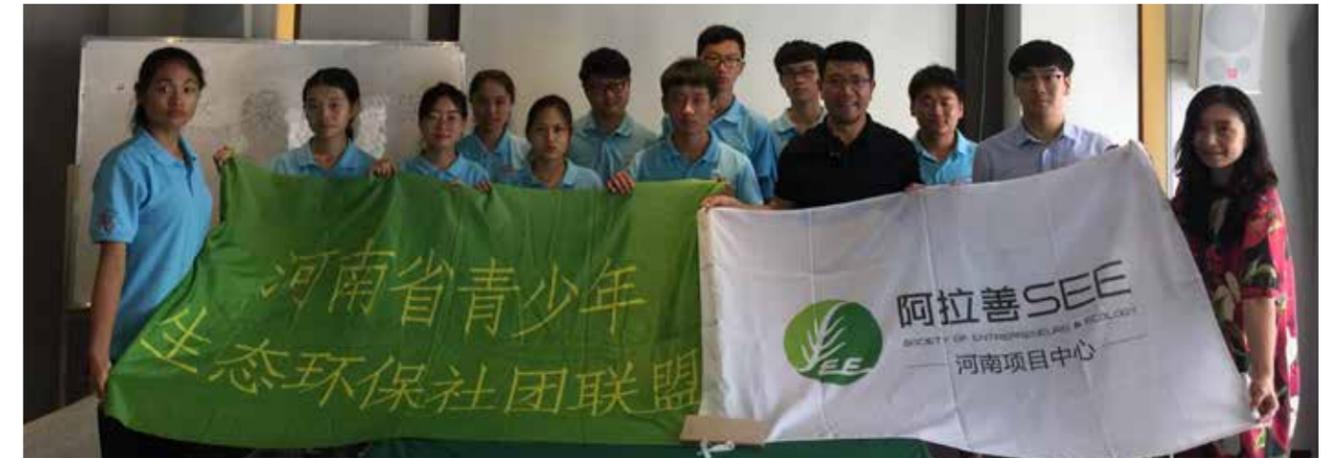
The reviewing and selection of the Green Starters of Season 8 in Henan region was successfully conducted on 6 July. Four members from the Centre sat on the reviewing panel. Three out of the six candidate teams were the winners.



Reviewing Green Starters candidates in Henan

Member Activities

On behalf of Hunan Project Centre, Chair DU Zhongbing of the Centre's Working Committee gave a talk to the college students on the Green Camp at an exchange session titled "Nature and Green Environmental Protection". Chair DU introduced SEE's concept of and efforts in environmental protection, as well as his personal apprehension and insights from participating in these environmental initiatives.



Group photo of the participants of the exchange session

The Centre organised a field visit in December 2018 for a team of over 20 people to Huanghe Wetland Nature Reserve, the project site of "Bring the Great Bustard Home". Comprised of the Centre's members, experts and staff of environmental NGOs, the team observed the wintering migratory birds, and followed the rangers on their patrol and rescues of the wintering birds. The field visit promoted the members understanding of the habitat and the work of the rangers and reserve staff. It also helped nurture children's interest and passion of the nature.



The Centre's members and the children went bird watching at the wintering site of the great bustard

Working Committee:

Chair:	DU Zhongbing
Vice Chair & Secretary-General:	LI Hua
Vice Chairs:	LI Yan
Deputy Secretary-General:	CHEN Jujin, WANG Guoping

Shanxi Project Centre

Set up in July 2017, the Centre has united a group of local environmental-enthusiastic entrepreneurs to work together on environmental protection. The Centre has two key areas of work -- Fen River protection and the North China leopard conservation. By the end of 2018, the Centre had 15 members.

Key Projects

Protection of the North China leopard habitats

In 2018, four containers, one rescue centre, three ecological waste disposal sites, one artificial wetland for wastewater treatment, and one ecological fence had been constructed at the North China leopard protection base. The base is now preliminarily equipped for ecological monitoring, nature education, wildlife rescue and training of the animals for reintroduction to the wild.

The Centre worked with a local environmental NGO of China Felid Conservation Alliance to expand the areas covered with infrared cameras and monitoring network to 700 square kilometres for better protection and monitoring of the North China leopard. This had exceeded the original target of 500 square kilometres and covered new areas of Yangguangzhan Town, Qingyangshu Village and Shouyang County. More than 100 sites have effectively working cameras, and 18 adult North China leopards were detected according to the recognition results of the infrared camera data.



Setting infrared cameras

Setting warning lights in case of human-wildlife conflict

The wildlife species and numbers are increasing in the mountains every year as the ecological environment continues to improve. The North China leopard protection base rescued 16 wild animals in 2018, including 5 Siberians roe deer (*Capreolus pygargus*), 2 leopard cats (*Prionailurus bengalensis*), 4 Eurasian eagle-owls (*Bubo bubo*), 1 Eurasian sparrowhawk (*Accipiter nisus*), 1 Eurasian hobby (*Falco subbuteo*), 1 grey heron (*Ardea cinerea*), 1 Eurasian bittern (*Botaurus stellaris*), and 1 collared scops owl (*Otus lettia*). The project also conducted preliminary investigations on the damage of the wild boar on crops and the human-wildlife conflict in general in 11 villages and piloted 20 warning lights in 6 villages in August 2018. The scope of the pilot will be expanded in 2019, and solutions with better combination of defences will be identified and promoted.



Setting up the warning lights

Green Starters review and selection

In 2018, four local environmental NGOs from Shanxi Province signed up for the Season 8 of the Green Starters competition. It is also the first time for the Centre to hold a review and selection meeting. Its members sat on the reviewing panel as experts for the first time and had face-to-face exchange with the candidates. All the four local organisations had passed the review.



Green Starters exchange meeting



Reviewing Green Starters candidates

Member Activities

The Centre mobilised local entrepreneurs to organise and participate in multiple environmental events in 2018, including a spring festival gala on environmental conservation, exchange meetings of local environmental NGOs and the Centre's members, and China-Japan environmental education exchange meeting.



China-Japan environmental education exchange meeting

Environmental Education exchange meeting

SEE President AI Luming visited the Centre on 5 February. He not only provided constructive guidance on the planning of the Centre's development, but also effectively explored the direction of the environmental protection efforts in Shanxi Province as well as the specific implementation plans.



President AI Luming's visit to Taiyuan City

Working Committee:

Chair:	WEN Shuangwei
Vice Chair & Secretary-General:	SUN Hongxia
Vice Chairs:	MENG Xinli, BAO Chuantong, LIANG Weishan, FENG Guoqiang
Deputy Secretary-General:	BAI Jie

Fujian Project Centre

Founded on 23 September 2017, Fujian Project Centre concentrates on mangrove wetland conservation, enterprise environmental risks, bird conservation, public nature education, and fostering environmental NGOs. Typical Fujian landscape is 80% hills with 10% water and 10% farmland, and Fujian is separated from Taiwan by Taiwan Strait. It follows naturally that the Fujian Centre joins hand with Taiwan Project Centre in the conservation of the mountains and waters and making contribution to China's environmental protection cause. By the end of 2018, the Centre had 25 members.

Key Projects

Green Supply Chains in Stone Materials Industry and Green Finance Development Forum

On 7 March 2018, the Forum on Green Supply Chains in Stone Materials Industry and Green Finance Development, jointly launched by SEE, Chinas Stone Materials Association and China Urban Realty Association, was successfully held in Xiamen City. The Forum analysed the green finance system and policies and explained the inevitable trend in green finance project development. It was hoped that through the influences of real estate developers the stone material industry would be connected to promote the green transformation and upgrading of both the upstream and downstream suppliers in real estate industry and reduce environmental pollution.



Invited guests of the Forum were offering suggestions on green transformation and upgrading

The Second Nature Education Forum across the Taiwan Strait

The 2nd Nature Education Forum across the Taiwan Strait and the launch ceremony of Safeguarding Wuyuan Bay Side by Side, a wetland conservation project, were held on 10 June 2018 in Xiamen. The Forum was jointly sponsored by the Centre, People's Government of Huli District, Xiamen, Xiamen Huli Jianfa Urban Construction Group, MCF, and Xiao Xiao Ou Nature Ecology and Popular Science Promotion Centre. The Forum attempted to combine various forces in safeguarding Wuyuan Bay so as to promote the development of nature education and the environmental protection in general.



Launch ceremony

Cross-Strait Seminar on Chinese Crested Tern Conservation

SEE's Fujian Project Centre, Fujian Wildlife Conservation Association, and Fujian Bird Watching Society jointly held the 2018 Cross-Strait Seminar on Chinese Crested Tern Conservation on 15 September 2018 in Fuzhou. Bird conservation experts from Fujian, Zhejiang, Taiwan and South Korea as well as representatives of public welfare foundations got together and gave advices and suggestions on the protection of this "mythological bird".



Participants of the Cross-Strait Seminar on Chinese Crested Tern Conservation

Project Progress

Launch of the Corporate Environmental and Social Risks Identification and Control Platform

With the joint efforts and support of SEE Conservation, SEE Foundation, and SEE Fujian Project Centre, the Nature Guardian launched the construction of a public inquiry platform. The Corporate Environmental and Social Risks Identification and Control Platform was officially launched in December 2018, which provides dynamic grading assessment of corporate environmental and social risks from six dimensions and free access to corporate environmental risks ratings for people from all walks of life. It is expected that enterprises will hence increase the awareness of environmental risk management and prevent pollution from the source.

GUT Carnival on Campus

The Centre organised the first GUT Carnival on Campus in early November 2018 in Xiamen. With the support of the Education Bureau of Huli District of Xiamen and the cooperation with Xiamen Education Foundation, the Centre replicated the model of GUT Carnival of Biodiversity to primary and secondary schools in Xiamen. The photo exhibitions and sharing sessions unfolded the beauty of nature in China in front of the students; inspirational conservation stories told by environmental NGOs brought the concepts of nature education and ecological conservation to more campuses. It is hoped that the seeds of conservation and environmental protection would take roots in the children's hearts. The GUT Carnival on Campus had reached 10 schools in two months and captured extensive attention and praises. It will continue in 2019, and with the support of the local education authorities, SEE members, NGO peers and the public, it will be able to cover the entire Fujian Province.



Bringing the concepts of nature education and ecological conservation into schools

Member Activities

Sponsored by the Centre and the GUT project team and organised by Fujian Bird Watching Society, the autumn gathering of GUT mentors was held in Fuzhou from 2-4 November 2018. Many GUT mentors went on bird-watching trips to the forest and to the sea after they had arrived in Fuzhou and took the opportunity to experience the unique culture of the city. They also interacted with NGO partners, had dialogues on development, and helped build the bridge connecting the Centre with the GUT Project.



Group photo of GUT mentors

Working Committee:

- Chair: XIANG Lei
- Vice Chair & Secretary-General: QIU Yitian
- Vice Chairs: XIAO Yingzhuo, LI Zhenfeng, CHEN Wenjie, WANG Zhixin, XUE Yuxiang, HUANG Xiuhua
- Deputy Secretary-General: YANG Xu

Shandong Project Centre

Established at the end of 2017, Shandong Project Centre actively advocates Shandong entrepreneurs and businesses to care for local environmental issues. In 2018 the Centre invested more than RMB 2.4 million to support a number of local environmental projects and NGOs, including Green Starters, ecological education textbook "The Yellow River Mouth – My Beautiful Home", safeguarding Xiaoqing River, safeguarding the oriental stork (*Ciconia boyciana*), One Environmental Lesson to Children, and training courses for LNT (Leave No Trace) instructors. By the end of 2018, the Centre had 46 members.

Key Projects

296 sessions of nature education

In the year of 2018, the Centre supported China LNT to host 296 sessions of nature education in cities in Shandong, including Jinan, Qingdao, and Liaocheng. The participants totaled 21,157, and over millions of local residents and tourists were influenced.



Children in LNT



Introducing LNT to foreign friends

Launch of the Safeguarding Xiaoqing River project

Safeguarding Xiaoqing River project, supported by the Centre, was officially launched on 13 November and aims to drive the establishment of a unified pollution prevention and control mechanism, conduct nature education and field studies, and further the efforts to solve the problem of pollution in Xiaoqing River basin.



Launch of the Safeguarding Xiaoqing River project



Investigation of the illegal sewage outlets on Xiaoqing River

Supporting the development of environmental NGOs

In 2018, the Centre funded the Green Paper of China's Coastal Wetland Conservation 2019 project, the textbook of The Yellow River Mouth – My Beautiful Home developed by Dongying Bird Watching Society, as well as multiple NGOs including Heze Raptor Rescue Centre – a Green Starter, BlueVe, and Qingyuan Environmental Service Centre of Huangdao

Member Activities

The Centre organised 22 environment-themed meetings and visits to member enterprises and other project centres, with over 200 participations from its members. The Centre will also encourage more social forces to participate in and contribute to environmental protections.



Visit to the Yellow River Delta National Nature Reserve at Dongying City on 20 April 2018

The first member meeting

The first member meeting was held on 19 April in Linqu, Weifang. Twenty-one members of the Shandong and the North China Project Centres attended the meeting, which was organised by Huajian Aluminium Group, a member enterprise of Shandong Project Centre. Through the meeting, the Working Committee clarified the targets and developed a feasible work plan. Besides an introduction of SEE's Free Flying Wings project, the meeting also presented introductions from Green Qilu and Dongying Bird Watching Society of the work they do in pollution prevention and control as well as wetland and water bird conservation.



The 1st member meeting

Field visit to the project site of the national project of wetland restoration

Vice Chair Guo Cheng, Vice Chair Wu Weiyun, Secretary-General Cheng Zhiming of the Centre and other 6 people visited Shandong Cheng Lin Ecological Polytron Technologies Company on 13 & 14 October 2018.

The Company has been implementing a national project that restores wetlands by developing mangrove forests in the south and Chinese tamarisk forests in the north. The project was established as an active response to the national Thirteenth Five-Year Plan; it promotes in a comprehensive way the eco-restoration and landscape reconstruction in tidal flats and estuaries, and aims to create the landscapes of green coasts and red beaches of common reeds (*Phragmites australis*). Cheng Lin Company bred a new variety of Chinese tamarisk that can be intercropped with multiple economic crops such as the cistanche and the dandelion. Thus developing the Chinese tamarisk forest is not only to build shelterbelts, fix sand and improve alkali soil, but also helps increase farmer's income and promote local economic development.



Field visit to project site of wetland restoration by Cheng Lin Company

Working Committee:

- Chair: ZONG Yanmin
- Vice Chair & Secretary-General: CHENG Zhiming
- Vice Chairs: SUN Zhongwei, QIAO Hui, WU Wei, GUO Cheng, WU Weiyun
- Deputy Secretary-General: YANG Hui

Guangxi Project Centre

Set up on 23 January 2018, Guangxi Project Centre focuses on the biodiversity conservation in Karst regions of Guangxi with the white-headed langur as the flagship species, water conservation in upper Pearl River basin, the coastal wetland conservation in the Beibu Gulf, and the development of environmental NGOs in Guangxi. As of 31 December, the Centre had 28 members.

Key Projects

White-headed Langur Conservation

A Workshop on Qunantun White-headed Langur Conservation Project was held at Nanguo Yiyuan in Nanning City. Suggestions of integrating resources of the governments, businesses, NGOs, experts and communities, establishing project management committee, and clarifying roles and responsibilities and the boundaries of the plan were proposed at the workshop. The first sustainability review meeting of the project was held in December, and the plan and the project list were finalised.



SEE President AI Luming, Vice President WANG Jigang, Council member SUN Li and the 7 members of the Working Committee and 12 members of Guangxi Centre participated in the review meeting.



Installing infrared cameras



A newborn white-headed langur with its mother

Water conservation in upper Pearl River basin

The Centre held the first Guangxi Water Conservation Forum in November 2018 in Guilin, which attracted over 200 participants including entrepreneurs in Guangxi, Guangdong and Hubei and representatives of Guilin government and NGOs. Vice Mayor Fan Xinhong of Guilin City was present and gave a welcoming speech. The forum enabled participants from different fields to reach multi-partner cooperation in Guangxi rivers conservation and governance through discussions on water conservation and regulation. It laid a solid foundation for future river conservation and governance, establishment and development of water conservation organisations, and the establishment and expansion of water conservation networks in Guangxi Prefecture.



Promoting the development of environmental NGOs

The selection of the Green Starts Season 8 of Guangxi region of completed in May 2018 in Nanning. The judging team, which comprised of Vice Chair Zhang Yu, four members of Guangxi Centre and one expert, selected 3 out of the 5 candidate teams as the final winners of the grants.

Coastal wetland conservation in Beibu Gulf

The Centre's Vice Chair Xie Shangming took proactive measures to reach out and build the link with Fangchenggang government in 2018. The Centre will then work together with MCF, the government of Fangchenggang City and its forestry bureau to create Fangchenggang Mangrove National Wetland Park and promote the conservation and development of the wetlands along the coastlines of the city. At the same time, joint actions will be taken in planning protected area, biodiversity monitoring and research, habitat management, bird habitats restoration, mangrove restoration, and clearing away invasive alien species.



Project Plan of Fangchenggang National Wetland Park

Member Activities

A delegation of over 20 people including members of the Centre went on a trip to Beihai in October 2018. During the trip, the members had a glimpse into the unique coastal ecosystem of Beibu Gulf, visited Free Flying Wings wetland to learn about water birds and their habitats conservation, searched for the Chinese horseshoe crab and other benthos in the mangroves, learned about the public campaign of refusing eating horseshoe crabs organised by Guangxi Biodiversity Research and Conservation Association (BRC) and local government, and climbed up Guantouling where they searched for poaching traces and learned to identify the passing migratory raptors.



The Centre member's visit to Beihai

Working Committee:

Chair:	LEI Xiang
Vice Chair & Secretary-General:	YANG Cheng
Vice Chairs:	XIE Shangming, HUANG Weiyong, LIANG Wenhong, ZHAO Biao, ZHANG Yu
Deputy Secretary-General:	LIU Zhanbing

Sichuan Project Centre

Established on 25 April 2018, Sichuan Project Centre is committed to promoting the effective protection of the ecological environment in Sichuan through science-based field conservation projects and combining the forces of businesses, governments and scientists. By the end of 2018 the Centre had 34 members.

Key Projects

Bring Pandas Home

The Bring Pandas Home Project of the Centre was officially launched on 26 September 2018. A cooperation framework agreement with Yinjing County Da Xianglin Nature Reserve Management Bureau to carry out effective protection of the panda habitats, promote the gene communication between different panda populations, and expand their living spaces. No less than 1,000 hectares of panda habitats will be effectively protected.

By the end of December 2018, experiments of different thinning methods of three bamboo species had been completed with 87 random sampling plots (belt transects) in 8 hectares of bamboo forests.



The Giant Panda



SEE President AI Luming participated in a project activity



Launch of the project

Supporting development of environmental NGOs

The Centre actively assisted the development of nascent environmental NGOs in 2018. Chengdu Safelife Organisation, a local NGO in Sichuan, was selected as a Green Starter in Season 8. The project is to set up pilots of recycling rural household waste in Tianfu New District, develop a manual on the suitable topic to rural readership, increase farmers understanding of ecology and environmental protection, inform farmers of the practices in recycling household waste, and eventually contribute to the ecological construction in the communities.



Reviewing the Green Starters candidates

Felid Conservation

Xinlong County, located in the hinterland of Ganzi Tibetan Autonomous Prefecture, is home to seven wild cat species, and also one of the regions in China or even around the world that has the most felid distribution. Through preliminary field research and investigation and based on the existing felid monitoring project, the Centre will work with the environmental protection and forestry authorities in Xinlong County to motivate local communities to proactively participate in conservation actions by providing opportunities of skill-training and community livelihoods development.



Field visit to the project site for felid conservation in Xinlong County

Member Activities

Entrepreneurs are SEE's core supporting force. Since its establishment, the Centre has been organising a series of activities, such as visiting member enterprises, organising or inviting member to various public events/campaigns, inviting members to the reviewing and selection of Green Starter, to strengthen the sharing and exchange among the members, increase their understanding of SEE, and to put into environmental practice the spirit of entrepreneurship.



The Centre at an exchange meeting with Alxa League Trade Promotion Association



Best out of Waste Competition

In 2018, the Centre shared SEE concept of environmental protection and the progress of the Centre with its members and the public through environmental talks and joint sponsoring the 5th Sichuan Best out of Waste competition. At the same time, on 9 September 2018, the Charity Day, 14 member enterprises went to subway stations and taxi stations and gave out Bring Pandas Home leaflets to invite the entire city to conservation.

Exchange visits

The Centre has been active in participating various environmental exchange visits and training workshops, from Seminar on Conservation Projects Implementation and Management, the 1st China Giant Panda International Culture Week, to exchange visit to Southwest China Project Centre and regional training workshop. These exchange visits not only helped the Centre better integrate into SEE's big family, but also enhanced the capacity of the Working Committee and the staff at the Centre so that they will better promote the Centre.

Working Committee:

- Chair: MI Ruirong
- Vice Chair & Secretary-General: XIAO Nan
- Vice Chairs: GUO Mange, HUANG Lezhong, YANG Lu, YANG Mei, DIAO Yuhe
- Deputy Secretary-General: XIAO Li, FAN Yongjie

Chongqing Project Centre

Set up on 27 May 2018, Chongqing Project Centre aims to unite local entrepreneurs to focus on environmental issues in the Yangtze River Basin and safeguard the green mountains and clear water in Chongqing. By December 2018, the Centre had 28 members.

Key Projects

Green Data – Comprehensive Environmental Data Platform

Since August 2018 the Centre has been funding Guangzhou Green Data Environmental Service Centre (Green Data) to develop and manage Green Data – a public platform of environmental data with a view to driving the improvement of environmental quality with the power of data and further protecting public health.

As of December 2018, Green Data had a total of 420 million online environmental data all of which had been geographically informatised. In terms of single type of data, Green Data has China's largest EIA database; its databases on drinking water, polluted land, and tailing ponds are also the only one of its kind in China. Green Data opens up data application by providing environmental data to more than 16 government agencies including Ministry of Ecology and Environment, Shandong Provincial Health Commission, and environmental protection authorities in many places. Based on analysis of various types of data, Green Data completed two reports – Investigation and Analysis Report on Information Disclosure of Hazardous Waste Supervision, and the Last Madness – a report on the chaos of profiting from conducting assessment for agencies before the EIA credential system was cancelled. In addition, Green Data also carried out six investigations on pollution, brought two lawsuits on behalf of the environment and contributed to environment improvement and governance.



Green Data conducting an investigation on pollution

Nature Education in Mount Jinyun

The Centre supported Nature Bridge, the first NGO in Chongqing dedicated to nature education, and Mount Jinyun National Nature Reserve Management Bureau to conduct nature education activities. The total hours of these activities amounted to over 5,000 with 169 participants. So far a nature experiential course with six themes has been developed, and a leaflet about nature observation in urban parks and promotional scarves were also produced.



Educational activities in Mount Jinyun

Endangered birds and landscape protection

The Centre funded Chongqing Bird Watching Society to carry out constant monitoring and publicity projects of endangered birds species, starting with raptors and the Chinese merganser, so as to increase the awareness and attention to the connectedness of the mountains and rivers in Chongqing and protect local diversity.



Visit to the Chinese merganser project site

Disposal of rural garbage from tourists

The Centre funded Jinfoshan Beekeepers Team, a Green Starter in Season 8, to work with the household tourism operators in Lianhua Village, located in the buffer zone of Jinfoshan National Nature Reserve, on reducing and disposing garbage and promoting the concept of Leaving No Trace. For nearly three months, the team had worked with one quarter of the local tourism operators to separate the residual waste from the household food waste and then dispose them accordingly.



A villager was putting her garbage into the correct container

Member Activities

In the year of 2018, the Centre's member actively participated in various public environmental campaigns and events and spread the concept of environmental protection, including the founding meeting of new centres, the serial Returning to Alxa activities, member assembly, joint annual meeting, 9 September Charity Day, the UNFCCC COP24, Winter in A Warming World seminar held by the University of Innsbruck.



The 2nd meeting of the 1st Working Committee and reviewing meeting of Green Starter



Members of Chongqing Project Centre participating in 2018

Working Committee:

Chair:	LIU Xin
Vice Chair & Secretary-General:	LIU Zhiyong
Vice Chairs:	LING Yanni, GUO Qinglong, LUO Mu, LI Yong
Deputy Secretary-General:	WANG Yu, FENG Qi, TANG Liangxing, YE Jianyu, ZHANG Zhiguo

Heilongjiang Project Centre

Established on 11 August 2018, Heilongjiang Project Centre is the nineteenth centre of SEE. Its entrepreneur members are united to give full play of the local advantages and mobilise the public to contribute to the protection and improvement of the ecological environment in the Heilongjiang River/Amur River basin. By the end of 2018 the Centre had 18 members.



Working Committee:

Chair:
LIU Jie

Vice Chair & Secretary-General:
LIU Wei

Vice Chairs:
LI Chunming, MA Zhongxin, FAN Xikai, ZHAO Xiangyu

Deputy Secretaries-General:
LIN Jianfang, ZHANG Shiyan

Sanjiangyuan Project Centre

Sanjiangyuan Project Centre was established on 19 August 2018 and aims to mobilise more people to engage in environmental protection. Taking advantage of its geographic location, the Centre focuses on conservation efforts in Sanjiangyuan (sources of three rivers) region, and actively advocates local enterprises to care for local environmental issues. By the end of 2018, the Centre had 25 members.



Working Committee:

Chair:
YU Xiangjun

Vice Chair & Secretary-General:
LUO Bo

Vice Chairs:
LUO Zongzhou, DU Xiaoling, WEI Wei, TANG Yi, LIU Yazhuo

Deputy Secretaries-General:
DENG Jinsong, HU Jun, AI Tianyi

Ningxia Project Centre

Ningxia Project Centre was set up as the 21st Centre of SEE on 17 September 2018. It aims to unite local entrepreneurs to protect and improve the ecological environment of Ningxia Hui Autonomous Region, which is also known as the Oasis beyond the Great Wall.



Working Committee:

Chair:
LI Zhihai

Vice Chair & Secretary-General:
CAO Pei

Vice Chairs:
FANG Lu, CHEN Jiaying, HE Zhongtong, LIU Wenjin

Deputy Secretaries-General:
LI Manhong, FAN Xuedong

Zhejiang Project Centre

Set up on 20 October 2018, Zhejiang Project Centre is committed to promoting community-based garbage classification with the spirit and wisdom of entrepreneurs and creating sustainable models of rural and urban garbage classification through connecting governments, property management companies, waste disposal facilities, NGOs and the public. It also supports local environmental actions of Zhejiang environmental NGOs. By the end of 2018 the Centre has had 33 members.

Key Projects

Launch of the pilot project of community-based garbage classification in Hangzhou

The Centre officially launched the pilot project at the end of 2018, starting with a couple of pilot communities. Exemplary communities with the property management companies taking the lead in garbage classification will be set up, and a replicable and sustainable community garbage management model explored and developed. The Centre then invited the research team, Hangzhou City Environment and Public Hygiene Supervision Centre, Urban Management Bureau of West Lake District of Hangzhou, Greentown Service Group, and managers of the property management companies of the pilot communities to a meeting where the participants shared the findings about the current conditions of the pilot communities and discussed and finalised the project implementation plan. The project will fully roll out in the beginning of 2019.



A meeting with Hangzhou City Environment and Public Hygiene Supervision Centre and Greentown Service Group

Member Activities

Nature education activities in Tianmushan Nature Reserve

Zhejiang Project Centre organised a study visit to Tianmushan National Nature Reserve, the nearest nature reserve from Hangzhou, with almost 30 members participated in. Mountains & Plains, a local organisation and a Green Starter in 2016, led the nature interpretation and education on the trip, and two naturalists, Yang Shuzheng, former deputy director of Tianmushan reserve management bureau, and Ye Xiyang, a plant expert from Zhejiang Agriculture and Forestry University, shared popular conservation knowledge with the members.



A visit to Tianmushan Nature Reserve

Working Committee:

Chair:
SHOU Bainian

Vice Chair & Secretary-General:
XU Yi

Vice Chairs:
WANG Yuejiang, CHEN Linyun, HE Yiliang, PAN Baofeng, YAO Lu

Deputy Secretaries-General:
WANG Chenhui

Poyang Lake Project Centre

Poyang Lake Project Centre was set up on 16 December 2018 and it is SEE's 23rd project centre. It aims to unite the forces of local entrepreneur members, environmental NGOs and the public in Jiangxi Province to protect and improve the ecological environment of Lake Poyang and Jiangxi Province. By the end of 2018, the Centre has had 23 members.



Working Committee:

Chair:
LIN Yinsun

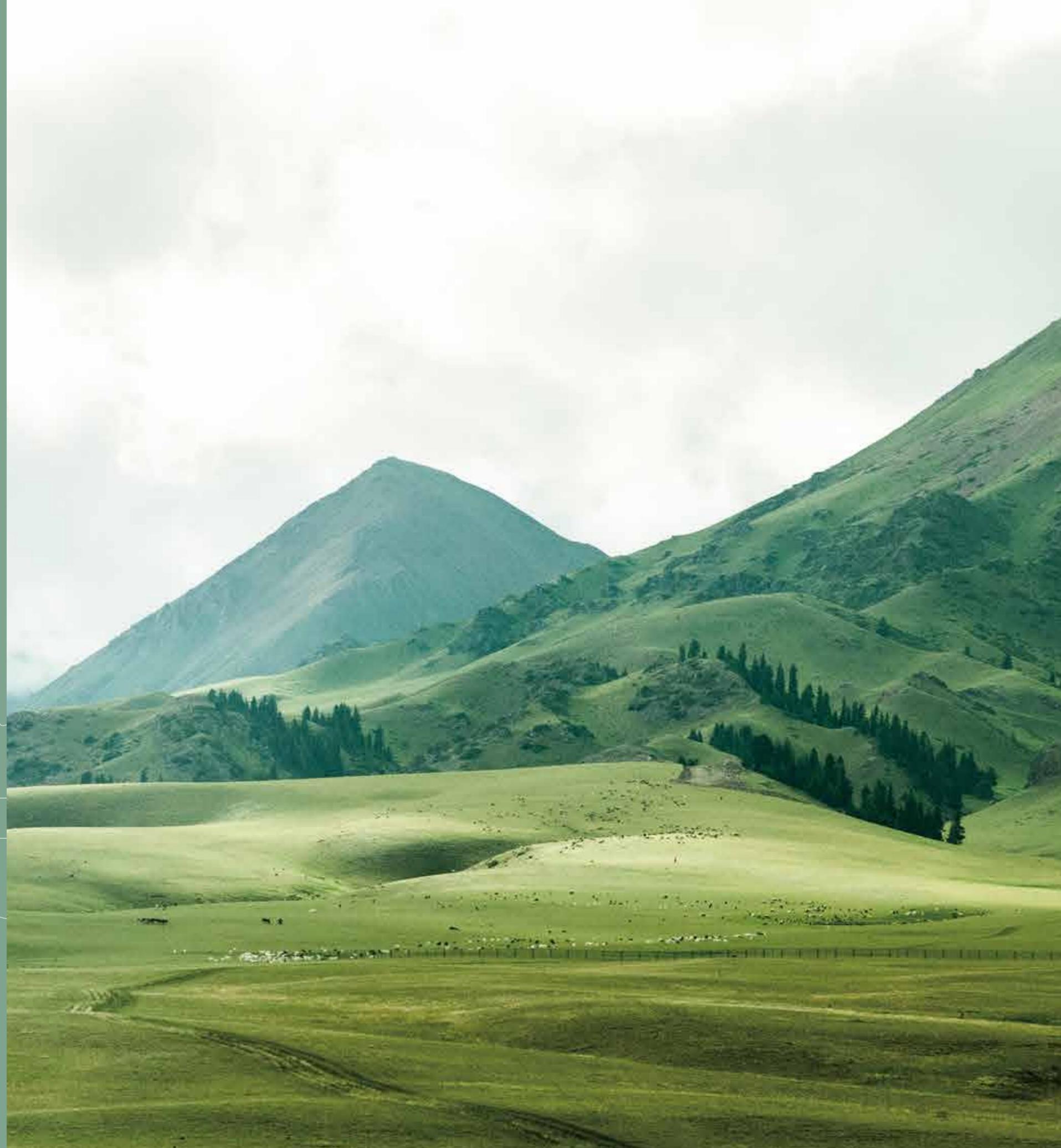
Vice Chair & Secretary-General:
ZHONG Hongguang

Vice Chairs:
HONG Shouwei, HUA Rongbin, ZHOU Mingsheng, ZENG Niangen, ZHENG Guogao

Deputy Secretaries-General:
ZHANG Dengfeng, ZHU Jian

SEE in 2018

New Achievements of
SEE Environmental Projects





100 Million SuoSuo

By the end of 2018, a total of 61,133.33 hectares of psammophytes represented by SuoSuo had been planted, including 1,140 hectares of newly created afforestation in 5 towns, 21 villages, 75 herdsmen. The project aims to take 10 years to restore 133,333.33 hectares of desert vegetation and stop the expansion of desertification.



Groundwater Conservation

Desert millet was promoted and 240.8 hectares of it has been planted, involving 79 households in 8 villages with a total output of 920.55 tons, as an average yield of about 3.82 tons per hectare. It has helped to save 1.8 million m³ groundwater per year. Besides that, this environment-friendly product have been developed to realize both water saving and income generating.

Green Supply Chains

By the end of 2018, the number of participating enterprises from China's real estate industry in Green Supply Chains had reached 98. The whitelist was updated twice and the number of supplier enterprises reached 575. New green procurement plans on thermal insulation materials, water-based coatings and stone cleaning production were released. The green procurement plan now has covered 7 categories. Insist purchase green products only and influence more industry to have a green development.



Blue Defenders

The project has provided support to 53 front-line environmental organizations across 19 provinces in the country. Averagely, 150,000 enterprises are identified with behaviors of violating related regulation or over-discharged pollutants and 2,500 enterprises take actions in rectify and reform through leverage of government law enforcement actions and Green Supply Chains promotion every year. With the combined efforts of government and enterprises, pollutant prevention and control actions would bring back the clean water and blue sky.



Free Flying Wings

The number of protected wetlands has increased to 50, 2 new natural education bases have been launched, 41 civil organizations have been recruited; over 1,800 times of patrol inspections and bird investigations have been conducted, with total inspection distance of 61,987km and 47,985 items of bird investigation records, in which 514 bird species have been recorded; 249 times of natural education have been held with a total audience of 74,000 person-times. Let the birds share the beautiful nature together with us.

The project also cooperates with MCF to continue operating the Futian Mangrove Ecological Park and Nature Reserve, and working on building demonstrative site and platform for social participation in natural conservation.



Conserving the Sanjiangyuan Region

The second phase of the project has been approved. 3 new partners have joined in. 4,783 square kilometers of protected land have been newly covered and total area of the protected land has reached 65000 square kilometers. A site evaluation was done for the work over the past 5 years and 4 evaluation reports have been prepared. 2 times of visiting activities were organized and 1 new visit route has been developed. The project organized "Walk with Leopard", an international research and protection forum in Yushu, to advocate on maintaining the natural and ecological system authenticity in Sanjiangyuan Region and realize the harmonious co-existence of human and nature in this area.



Save the Smile of the Yangtze River

106 assisting inspectors have helped in patrol inspections on 11 demonstrative sites. The distance they have patrolled reached 350,000 km throughout the year. 3 new species, finless porpoise, Chinese sturgeon, and Yangtze sturgeon have been added into the protection list. 12 NGOs have made great efforts in promotion of the finless porpoise protection, establishing finless porpoise natural schools. Support have been provided to 10 young scientific research teams to solve difficulties and scientific problems in finless porpoise protection save it and construct good Yangtze River environments for all species in it.



Noah's Ark

The survey on population distribution of 21 groups of Yunnan snub-nosed monkey has been finished. Restoration and construction of 100 hectares of Asian elephant food sources land have been completed with finance support from SEE Foundation. The Germplasm Resource Nursery for Dai Traditional Medical Herb have been established and the introduction of 200 Dai minority traditional herb plants was accomplished. 9 mutual-aid teams have been established for beekeeping and herb planting, 2 times of native fish release activities were held in the Jinsha River. The Asian Elephant Intelligent Pre-warning System has been initially built up and it has released 54 messages about Asian Elephant activities. Work on biodiversity in virgin forests and plateau wetlands in southwest mountains have been implemented in order to build a beautiful and harmonious homeland between human and nature.



Green Starters

70 teams have been selected and granted after the 8th seasons screening. During the screening process in the 8th season, 78 local entrepreneurs and 26 industrial funding consultants served as judges. They invested more than 690 hours in the whole process. The evaluation of the first seven seasons has been finished and the Observation on Development of the Green Starters 2018 was finished.

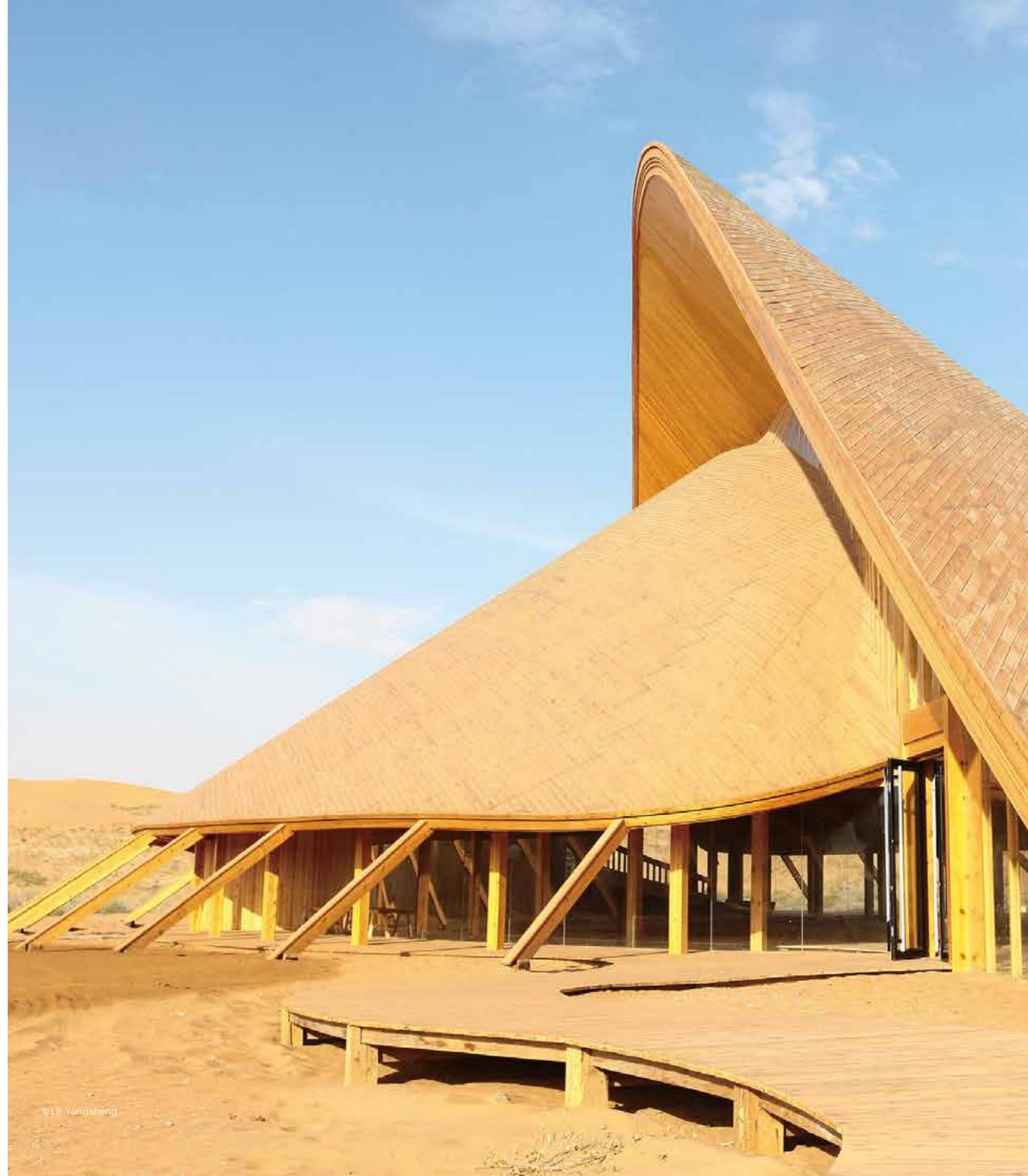


Growing Up Together

A total of 54 institutions were funded with over RMB 16 million. More than 121 mentors offered volunteer services of exceeding 2,900 hours. GUT Carnival of Biodiversity toured in 7 cities. More than 300 photos and talks from 38 practitioners in the forefront of environmental protection touched 6.4 million online and offline audiences with the beauty of China's biodiversity and their stories of conservation.

SEE has initiated and established a number of local environmental foundations and organisations and social enterprises in different parts of China, constantly promoting the steady advancement of environmental protection across the country.

July 2012	Shen Zhen Mangrove Wetlands Conservation Foundation was founded
February 2015	Beijing You Will SEE Eco-Agri Co. Ltd. was founded
March 2016	Changjiang Conservation Foundation was founded
November 2016	Guangzhou Enterprises Environmental Protection Industry Association was founded
September 2017	Xi'an Entrepreneur Environmental Conservation Foundation was founded
October 2017	Taiwan Environmental-friendly Association was founded
April 2018	Alxa Environmental Industry Association was founded
September 2018	SEE Environmental and Philanthropy Institute was founded
October 2018	Shenzhen Aleshan Foundation was founded



Events of the Year

2018 is the first year when the 7th governance team performed their duties. By the end of 2018, SEE membership summed to 931. The entrepreneur members from different industries and different parts of the country took a series of environmental actions to safeguard the ecological environment of their hometowns. They were also active in SEE's key and major events sharing their insights and experiences in environmental protection and mobilising more entrepreneurs to join the cause.

March 2018 – Use the Power from Nature to Protect Water

SEE World Water Day Forum was held in Guangzhou on 22 March 2018. Several hundreds participants from the political, the academic and the business circles, as well as environmental NGOs gathered together at Canton Tower, a landmark of Guangzhou, for in-depth discussion and exploration of nature-based solutions to the water challenges we are faced with. SEE's report 2017 on seriously polluted water was released at the forum, which pointed out that 2017 was a critical year for the treatment of the seriously polluted rivers. 25 environmental NGOs across the country had taken concerted actions and treated in 23 cities a total of 625 "black and stinking" rivers, as what the seriously polluted waters are called in China.



The Sino-US forum on the World Water Day

April 2018: Setting out on the next combat against desertification

The event setting SEE out on the next combat against desertification and the spring planting of suosuos were held 28-30 April 2018 in the Tengger Desert. Nearly 200 people, including SEE members, donor representatives, and media representatives, converged on the birthplace of SEE, recollecting the environmental ideals of the late President LIU Xiaoguang and reminiscing the 14-year shared journey in environmental protection.

Mr. PAN Shiyi, SEE's founding and life member, participated and supported this spring planting, and accepted the invitation to become an "Ambassador for SEE".



Setting out on the next combat against desertification and spring planting of suosuo

June 2018: 6th Chinese Enterprises Green Compact Forum

The 6th Chinese Enterprises Green Compact Forum, themed "the future that is being changed by 2°C", was held in Beijing on 5 June 2018. About 300 participants from Chinese corporates, government agencies, NGOs, and mainstream Chinese and international media came together to explore the efforts and actions to adapt to global climate change, to jointly promote the enforcement of the Paris Protocol, and to contribute to the establishment of an equitable and collaborative global system.



Mr. Li Gao, Director of the Climate Department, the Ministry of Ecology and Environment is making a speech.



A Speech from Dr. LIU Jian, Chief Scientist, UNEP



Special Representative of China on Climate Change, Mr. XIE Zhenhua, attended the forum and delivered a speech.



Mr. QIN Dahe, Academician and Director of the Academic Committee of the Chinese Academy of Sciences, delivered a speech on the Forum



Mr. AI Luming, Executive Director of SEE Foundation shared on the Forum

In the face of the threats from climate change, how can all sectors of society achieve better interactions and cross-border cooperation and work towards building a community of Shared future for mankind?

Mr. XIE Zhenhua, China's Special Representative for Climate Change Affairs, made a wonderful keynote speech on this topic. He first affirmed the positive role China has played in the changeable process of global response to climate change, and the pointed out that "mitigating climate change is a challenge but it is by no means a mission impossible. Enterprises and NGOs should be the resolute participants and leaders. Unite the forces of the entire society to build a community with a shared future for mankind; work together for an open, inclusive, clean and beautiful world."

QIN Dahe, a member of Chinese Academy of Sciences (CAS) and also the head of CAS' academic committee, explained the meaning and the implication of 2°C with rigorous data charts and figures and solid scientific research. He also expounded the severity of climate issues and the urgency of human taking actions on climate change adaptation. Executive chairman of SEE Foundation AI Luming presented case studies of SEE member enterprises and emphasised the roles entrepreneurs could play in coping with climate change – to lead, to innovate and to unite.



6th Chinese Enterprises Green Compact Forum

September 2018: Project Centres acted in one mind on Tencent Charity Day

During the 9/9 Charity Day campaign from 7-9 September 2018, the Project Centres connected 68 organisation partners for SEE environmental projects. SEE entrepreneur members helped raise a matching gift of RMB 25.9432 million from 255 corporates/individuals and raised accumulatively RMB 46.6754 million through issuing 262 "Double (the donation)" cards and 224 "Co-donate" cards. At the same time they were also active in offline activities and providing communication resources; ultimately they received 450,000 supports.



During the 9/9 Charity Day campaign, each project centre contributes its own part

September 2018: SEE Environmental and Philanthropy Institute was founded

As SEE and its membership is growing, it is urgent to set up a systematic training system for SEE members. Based on the success of its previous two training courses on finance and philanthropy, SEE Conservation officially launched on 24 September 2018 the SEE Environmental and Philanthropy Institute that will provide training courses to SEE members, innovative entrepreneurs, SEE-funded environmental NGOs and project staff working in the field. Through the comprehensive, multi-dimensional, and systematic training, SEE members and stakeholders will have a deeper understanding of SEE and its environmental projects. It aims to promote SEE's membership growth, organisational development and ethos dissemination; it also endeavours to cultivate visionary business and philanthropy leaders in China.



Opening ceremony of SEE Environmental & Philanthropy Institute

Board of Directors:

Al Luming (Director of the Institute)	DONG Guoqiang (Chair of the Board)	WANG Jigang (Deputy Director)
REN Zhiqiang	QIAN Xiaohua	YAN Ming
LIU Xin	WANG Zhixin	CHANG Futian
XUE Jian	XIAO Jin	SUN Lili

Board of Supervisors:

FENG Yu	LIU Liqiang	CUI Cheng
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October 2018: Shenzhen Aleshan Foundation was established

The 7th Council proposed to set up a private foundation in strict accordance of the Interim Measures for the Administration of the Investment Activities for Value Preservation and Appreciation of Charitable Organisations that was issued by the Ministry of Civil Affairs. The Aleshan Foundation brings into play entrepreneurs' resourcefulness and innovative spirit and employs sound investment and finance management to achieve value preservation and appreciation. Thus projects serving public interest will have access to sustainable sources of fund, and an exemplary model as well as an innovative path will be created for the sustainable value preservation and appreciation of the assets of China's charitable organisations.

Aleshan Foundation was founded by SEE Conservation on 24 October 2018 with the strong support of the civil affairs authorities of Shenzhen. It has set up its office in the Innovation Demonstration Base of Shenzhen Social Organisations.



First meeting of the 1st Council

Council:

Al Luming	DONG Guoqiang	WANG Jigang	QIAN Xiaohua
REN Zhiqiang	SHEN Peilin	XUE Jian	SUN Lili
WANG Zhixin	YAN Ming	LIU Xin	LIU Liqiang
LIU Mingda	LIU Zhaoxia	ZHANG Yuan (Secretary-General)	



Second meeting of the 1st Council

Board of Supervisors:

ZHOU Zhou	QIAO Wenjun
KONG Na	CUI Cheng
CHEN Zhizhong	WAN Jie

Member Assembly

2018 is the first year when the 7th governance team performed their duties. SEE Conservation Member Assembly 2018 was held on 18 November in Zhengzhou, Henan Province. A total of 423 participants, including 241 members and 182 delegates, made the attendance rate of the assembly up to 52%.



At the Assembly

In 2018 SEE made outstanding achievements in both membership growth and project centre development. Previous heated discussions continued at the Assembly on the revision of the Charter of the organisation that would determine its future. The presentations made by the twenty two project centres about their work and achievements lasted more two hours and were hence referred to as "the largest work reports of project centres in SEE's history."

Work report of the 7th Governance Team

SEE Conservation's 7th governance team were elected at the Member Assembly 2017, when they took over the organisation's flag and started their three-year term.

At the Member Assembly 2018, on behalf of the 7th Council, President AI Luming presented their first-year performance report from multiple aspects, including membership growth, establishment and development of new project centres, decentralisation of environmental projects at project centres, SEE Environmental and Philanthropy Institute, Aleshan Foundation, Fundraising and Communications, internationalisation, research and analysis of the organisational strategy, and the organisational financial status.



President AI Luming gave the Council's work report

President AI's report was then followed by the 2018 work report of the 7th Board of Supervisors by Chair ZHOU Zhou of the Board, and the 2018 work report of the 7th Charter Committee by Chair YAN Jun of the Committee.

The largest work reports from project centres in SEE's history

In 2018 eight new project centres were set up in Guangxi, Sichuan, Chongqing, Heilongjiang, Sanjiangyuan, Ningxia, Zhejiang and Xiangxi (or Poyang Lake Project Centre to be established after the general meeting). They are the results of SEE's strategy of "being built upon but not confined to Alxa" and the principle of "local conservation by local communities." This was the year that saw the fastest development of the project centres since the first set up in November 2009. SEE's 23 project centres across China have become its main force in advancing environmental protection.

In this general meeting, 22 project centres took turns to introduce their work and achievements, with 8 minutes each for older centres and 5 minutes for the new centres less than one year old. The total time added up to over two hours. The largest work reports had shown positive results of all the project centres in project conception, member services, membership growth and brand building.

Spokespeople of 21 Project Centres (PC)



LU Wenjie
Shenzhen-HK PC



SHEN Peilin
Taiwan PC



YE Yuhong
East China PC



JIA Hui
North China PC



LI Bin
Pearl River PC



CUI Cheng
Northwest
China PC



CHEN Ming
Hunan PC



WANG Sujuan
Hubei PC



CHANG Futian
Inner Mongolia PC



WANG Benjian
Anhui PC



LI Yan
Henan PC



MENG Xinli
Shanxi PC



YANG Xu
Fujian PC



GUO Cheng
Shandong PC



YANG Cheng
Guangxi PC



MI Ruirong
Sichuan PC



LIU Xin
Chongqing PC



MA Zhongxin
Heilongjiang PC



YU Xiangjun
Sanjiangyuan PC



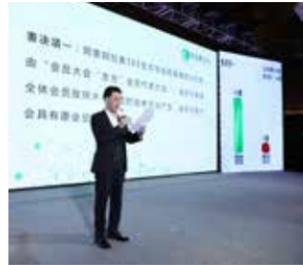
CAO Pei
Ningxia PC



XU Yi
Zhejiang PC

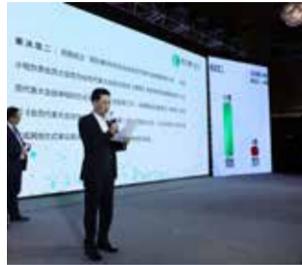
Charter Revision

Charter revision is the centre of SEE Conservation's member assembly every year, and also the most disputed session, which best reflects the members' care and love for SEE Conservation. It also embodies a system building process that is featured with equal participation, democratic decision-making, the checking and balancing of power, and transparency. At the 2018 Assembly, members had heated and thorough discussion on four motions:



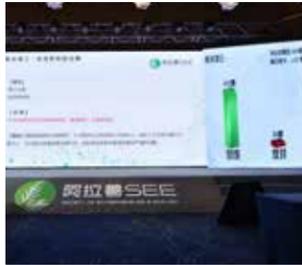
Motion 1

To change the highest authority of SEE Conservation from Member Assembly to Member Congress



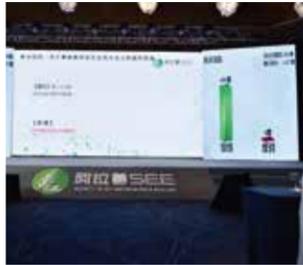
Motion 2

To establish a working group to draft the system of SEE Conservation Member Congress



Motion 3

To improve membership rights



Motion 4

On the reporting system of the Charter Committee at the Member Assembly

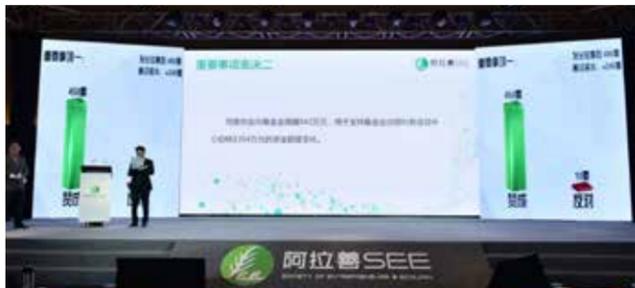
The ballot results showed that all these four motions proposed by the Charter Committee were passed.

Voting on Important Matters

In order to better support the development of the project centres and the SEE's sustainability, the Council also put two important matters to a vote at this Assembly.

Motion 1

Distribution of SEE Membership Fee: Each member paid RMB 30,000 to SEE Conservation for Year 2018 to support its environmental activities, and gave RMB 70,000 as non-targeted donation to SEE Foundation for the same year, RMB 20,000 of which were to be used for SEE Foundation's environmental activities and the remaining RMB 50,000 for environmental activities at the project centres. This distribution plan can be traced back to 2017, and it later generated a fund right change that was worth RMB 13.54 million between the headquarters of SEE Foundation and the project centres. Hence the executive director of the council proposed that SEE Foundation give a RMB 5.42 million donation to SEE Foundation so as to support the Foundation headquarters transfer the RMB 13.54 million to all the project centres.



Voting on Motion 1

Motion 2

It was proposed that SEE Conservation as the initiator make a one-time capital injection of RMB 5 million to Shenzhen Aleshan Foundation as its registered capital.

Both the proposals were passed with high numbers of votes.



Voting on Motion 2



Members were voting



Members applauded the pass of the voting



On the International Stage

SEE continues to give extraordinary on the international stage.
Establishing sound partnerships with international organisations
Strengthening international exchange to enhance international influence

In 2018 SEE continued to go global, visiting internationally renowned conservation and environmental organisations and speaking confidently at UN environmental arena.

A Visit to Protected Areas in the US Exploring Nature Conservation Management

Led by President AI Luming, a SEE delegation of 20 people visited the US from 3 to 10 May 2018 to learn about the diverse management models for protected areas in the US, explore the approaches for China's social organisations to participate in the management of its national parks and nature reserves. This experience will help SEE to manage nature reserves in the future.

The delegation paid visits to many internationally renowned conservation organisations and held in-depth discussion and sharing with local governments. Besides nature conservation, SEE paid close attention to climate change mitigation and adaptation. At a seminar organised by China Environmental Forum of the Woodrow Wilson International Centre for Scholars, the delegation introduced SEE's project of green supply chains in the real estate industry.



Executive Director, Mr. AI Luming, signed bi-annual MOU with EDF President in NYC.



SEE Foundation Delegation visited National Geographic Society in D.C.

Global Climate Action Summit

SEE delegation went to California in September 2018 to attend the Global Climate Action Summit. Ten Chinese institutions and organisations, including SEE and the Institute of Climate Change and Sustainable Development of Tsinghua University led by Mr. XIE Zhenhua, China's Special Representative for Climate Change Affairs, launched the Global Climate Action Initiative that aims to support the Chinese government in implementing its international commitments to the intended nationally determined contribution, the South-South Cooperation and building a green Belt and Road.

At this Summit, SEE joined with Vanke Foundation and C Team to launch China Business Climate Action (CBCA), advocating industry associations, chambers of commerce, and federations to lead and drive carbon emission reduction, green transformation and green innovation across the entire industry chains and industrial clusters.



Launch of "China Business Climate Action" platform



SEE delegation at the Global Climate Action Summit

The 24th Conferences of the Parties (COP24)

As a registered observant, SEE formed a delegation to attend the 24th Conferences of the Parties (COP24) held in Katowice, Poland in December 2018. SEE, Vanke Foundation and C Team hosted a side event of CBCA and the special guests present included Mr. AI Gore, Founder and Chairman of the Climate Reality Project, and Mr. XIE Zhenhua.

Representatives from different industries shared the challenges corporates face in the context of climate change, how to be creative and innovative, and the experiences and results of joint industries initiatives. The presentation by the green supply chains of the real estate industry project reported its achievements and future plans and was well received among the audience. The success of the side event exhibited the positive role SEE has played as an environmental platform in uniting different enterprises in different industries in climate change mitigation and adaptation. During the trip, SEE delegation also met with representatives of F20 and UNFCCC Secretariat and increased the international influence of the organisation.



Mr. Gore, the 45th Vice President of the United States, the founder and chairman of the Climate Reality Project, gave a speech at the side meeting.



CBCA delegation in the side meeting of "Co-Building Business Climate Action Platform"

Global Broadcast of 24 Hours of Reality

Upon the invitation from Mr. Gore, SEE President AI Luming participated in 24 Hours of Reality that broadcast live to millions around the world. President AI introduced to the global audience SEE's environmental projects such as the 100 Million Suosuos and the Green Supply Chains, and the environmental actions that corporates and industries jointly take. He also called upon the public to actively participate in environmental protection in their daily lives to cope with climate change.



Executive director, Mr. AI Luming, participated in "24 Hours of Reality" global live stream and accepted interview.

Financial Statements

The following data come from SEE Conservation 2018 Annual Auditing Report, and KPMG Huazhen kindly provided the free auditing service. The full report can be downloaded from SEE official website at <http://www.see.org.cn>

Assets and Liabilities

(Unit: RMB 1 million)

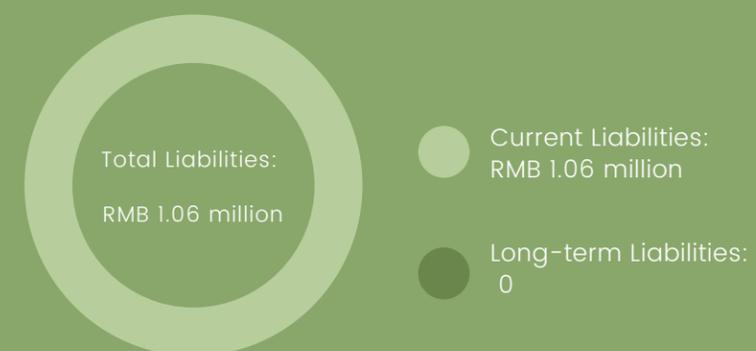
Assets of SEE Conservation in 2018



Net Assets of SEE Conservation in 2018



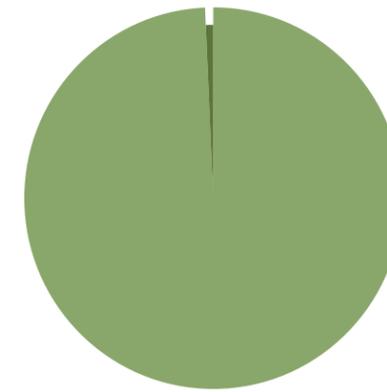
Liabilities of SEE Conservation in 2018



Income and Expenditure (Unit: RMB 1 million)

Net assets balance at the beginning of 2018	13.95
Income in 2018	23.59
Membership fee	23.46
Others	0.13
Expenditure in 2018	25.41
Cost for project activities	20.25
Cost for member activities	18.77
Brand promotion	1.48
Management Fee	4.86
Other expenses	0.30
Net assets balance at the end of 2018	12.13

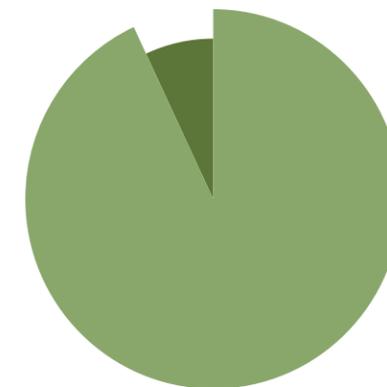
Income of SEE Conservation 2018



Membership fee: RMB 23.46 million

Others: RMB 0.13 million

Cost for SEE Conservation project activities in 2018



Cost for member activities: RMB 18.77 million

Brand promotion: RMB 1.48 million

